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IP network management

Interim report of the IPMAN-project

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CONTENTS

Contents 1

Abstract 5

Abbreviations 7

1 Introduction 11
- 1.1 Changes in network management . . . 11
- 1.2 Future trends . . . 12
- 1.3 Structure of this document . . . 13
- 1.4 Acknowledgements . . . 14

2 Network Management Models 15
- 2.1 OSI Management . . . 15
  - Management Model . . . 15
  - Information Model . . . 16
  - Systems Management Functions . . . 16
  - Management Functional Areas — OSI FCAPS model . . . 16
- 2.2 Telecommunications Management Network . . . 17
  - TMN Management Services . . . 17
  - TMN Management Layers . . . 18
  - TMN Architecture . . . 19
- 2.3 Customer Network Management . . . 19
- 2.4 SMART TMN . . . 20
- 2.5 Telecommunications Information Networking Architecture 21
  - TINA Architecture . . . 21
  - TINA Network Management Model . . . 22

3 Network Management Protocols 23
- 3.1 Simple Network Management Protocol . . . 23
  - SNMP Development . . . 23
  - SNMP Security . . . 24
- 3.2 Common Management Information Protocol . . . 24
- 3.3 Signalling System #7 . . . 24
  - Management Layers . . . 24
  - Management Functionality . . . 25
- 3.4 ATM Network Management . . . 25

4 Future network management 27
- 4.1 X/Open Systems Management Reference Model . . . 27
  - Anticipated Implementation Technologies . . . 27
- 4.2 Web-based Network Management . . . 28
- 4.3 Java Management Extensions . . . 28
- 4.4 CORBA-based Telecommunication Network Management System . . . 28

Inter-networking Between CORBA and TMN Systems . . . 29
4.5 Common Information Model . . . 29
4.6 SPIN's Intelligent Network Management . . . 29
4.7 Policy-Based Networking . . . 29

5 Network Element Management 31
5.1 Configuration Management . . . 31
TCP/IP Networks . . . 32
5.2 Security Management . . . 32
Protocols and Programs for Network Security . . . 32
Access Control Tools . . . 34
5.3 Fault Management . . . 36
Transferring information . . . 37
Troubleshooting and Fault Localization . . . 38
Testing . . . 39

6 Traffic Management 41
6.1 Communications in IP Networks . . . 41
Different Types of Traffic . . . 41
6.2 New Service Model for IP Networks . . . 41
IETF Integrated Services Architecture . . . 42
Differentiated Services Architecture . . . 43
Multi-protocol Label Switching Architecture . . . 43
Traffic Engineering and Constraint-based Routing . . . 44
Difficulties in Development of a New Service Model . . . 44
6.3 Performance Management . . . 45
Performance analysis . . . 45
Performance metrics . . . 45
Performance management control . . . 46

7 Service Management 47
7.1 Motivation . . . 47
7.2 Demand and Supply of Services . . . 48
IP Networks and Convergence in Telecommunications . . . 48
Service Providers . . . 49
Service Users . . . 49
7.3 Security Management . . . 49
Authentication and Authorization . . . 50
Security Problems of Internet . . . 52
7.4 Customer Care and Billing . . . 53
Customer Care . . . 53
Billing . . . 54
Payment Mechanisms . . . 54
Demands for Electronic Payment Systems . . . 55
7.5 Accounting Management . . . 56
Accounting Systems . . . 57
Internet Pricing . . . 58
7.6 Service Provisioning . . . 59
Managing New Services . . . 59
WWW Service Platforms . . . 59

Problems 61
Directories 61
7.7 Future Service Platforms 61
Web-based Architecture 62
Hybrid Services 63
Demands for Future Service Platforms 65
7.8 Problems in Service Management 65

8 Content management **67**
8.1 Demands for Content Management 67
8.2 Management Information Modeling Technologies 69
Markup languages 69
Object-Oriented Models 69
8.3 Examples of Content Management 71
Multimedia Content Management 71
Content Management and the End-user 71
Potential Application Value of the Internet 73
Benefits of Content Management to the Content Provider . 74
Case: Content Management in a Studio 75

9 Commercial Network Management Products **77**

Bibliography **79**

Index **89**

ABSTRACT

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Title IP network management

Helsinki University of Technology, Laboratory of Telecommunications Software and Multimedia started a project called IPMAN — management of massive IP networks, funded by Tekes and industry partners, in 1999.

The aim of the project is to find out the problems arising when the IP networks grow in number of nodes and volume of traffic. This report is a record of the status of the project in December 1999, after the first year of studies.

The report contains a literature study of the current network management models and protocols. The original part of the work is the four-layer network management model used in the report.

The lowest layer of the model is the network element management layer, which is about management of individual network elements in the IP network. The second layer, called traffic management, intends to manage the network so that expected traffic properties are achieved. The third layer, service management, manages service applications and platforms. The fourth and upmost layer is the content management layer, which deals with managing the information that is provided by the service applications.

Keywords Internet Protocol, network management, massive networks

ABBREVIATIONS

ACL	Access Control List
ADSL	Asymmetric Digital Subscriber Line
AH	Authentication Header
API	Application Programming Interface
ASN.1	Abstract Syntax Notation One
B-ISDN	Broadband ISDN
BN	Bayesian Networks
BOOTP	Bootstrap Protocol
CAC	Connection Admission Control
CATV	Cable television
CBR	Case-Based Reasoning
CCB	Customer Care and Billing
CIM	Common Information Model
CMIP	Common Management Information Protocol
CNM	Customer Network Management
CORBA	Common Object Request Broker Architecture
CoS	Class of Service
CPN	Customer Premises Network
DDR	Dynamic Document Review
DEN	Directory Enabled Network
DHCP	Dynamic Host Configuration Protocol
DiffServ	Differentiated Services
DMTF	Distributed Management Task Force Inc
DNS	Domain Name Service
ESP	Encapsulating Security Payload
FCAPS	Fault, Configuration, Accounting, Performance and Security Management
FTP	File Transfer Protocol
GoS	Grade of Service
HDSL	High bit-rate Digital Subscriber Line
HFC	Hybrid Fiber-Coax
HTML	HyperText Markup Language
HTTP	Hypertext Transfer Protocol
IAP	Internet Access Provider
ICMP	Internet Control Message Protocol
IETF	Internet Engineering Task Force
IKE	Internet Key Exchange
IN	Intelligent Network
IntServ	Integrated Services
IP	Internet Protocol
IPSec	IP Security Architecture
IS-IS	Intra-Domain Intermediate System to Intermediate System Routing
ISAKMP	Internet Security Association & Key Management Protocol
ISDN	Integrated Services Digital Network

ITU-T	International Telecommunication Union — Telecommunication standards
ISP	Internet Service Provider
JMAPI	Java Management API
JMX	Java Management Extensions
MANET	Mobile Ad-hoc Networking
MBR	Model-Based Reasoning
MIB	Management Information Base
MPLS	Multi-Protocol Label Switching
MTBF	Mean Time Between Failure
MTTR	Mean Time To Repair
NAT	Network Address Translation
NFS	Network File System
NMS	Network Management Station
NN	Neural Networks
OMAP	Operations, Maintenance and Administration Part
OMG	Object Management Group
ORB	Object Request Broker
OSI	Open Systems Interconnection
OSPF	Open Shortest Path First
PAT	Port Address Translation
PBN	Policy-Based Networking
PCT	Private Communication Technology
PN	Public Network
POTS	Plain Old Telephone Service
PSTN	Public Switched Telephone Network
QoS	Quality of Service
QR	Qualitative Reasoning
RADIUS	Remote Authentication Dial-In User Service
RBR	Rule-Based Reasoning
RIP	Routing Information Protocol
RM-ODP	Basic Reference Model for Open Distributed Processing
RPC	Remote Procedure Call
RSVP	Resource ReSerVation Protocol
RTFM	Real-time Traffic Flow Measurement
S-HTTP	Secure HTTP
S/MIME	Secure Multipurpose Internet Mail Extension
SA	Security Association
SGML	Standardized Generalized Markup Language
SLA	Service-Level Agreements
SMFs	Systems Management Functions
SMI	Structure of Management Information
SNMP	Simple Network Management Protocol
SRM	Scalable Reliable Multicast
SS#7	Signalling System #7
SSH	Secure Shell
SSL	Secure Socket Layer
TCP	Transport Control Protocol
TINA	Telecommunications Information Networking Architecture

TMN	Telecommunications Management Network
TMN-MS	TMN Management Service
TMN-SM	TMN Systems Management
TOM	Telecommunications Operations Map
UDP	User Datagram Protocol
URL	Uniform Resource Locator
USM	User-based Security Model
VACM	View-based Access Control Model
VoD	Video on Demand
VPN	Virtual Private Network
WAP	Wireless Application Protocol
WWW	World Wide Web
XML	eXtensible Markup Language
XMP	X/Open Management Protocols API

1 INTRODUCTION

Networks and distributed processing systems have become critical factors in the business world. Companies and organizations develop large and complex networks with an increasing number of applications and users. The need for high capacity IP networks is growing because of the new WWW and multimedia applications, faster data transmission in mobile networks, and IP telephony. Today's routed IP networks suffer from serious problems related to scalability, manageability, reliability and cost.

Helsinki University of Technology has started IPMAN project in 1999. The target of the IPMAN project is to research and develop a network management paradigm for massive IP-networks.

1.1 Changes in network management

Introduction of new equipment and new technologies means introduction of new information systems, which also increases the number of data repositories and fault management systems. As networks become larger and more complex, tools and applications to ease network management are critical. Automated network management is needed [92].

Time is a critical factor in network management (see figure 1.1). Managers strive for shorter cycles and customers demand faster response. Shorter cycles lead into lower costs and greater productivity [29]. Effective use of network facilities can improve a competitive position, create new market opportunities and afford efficient communications between business units and customers.

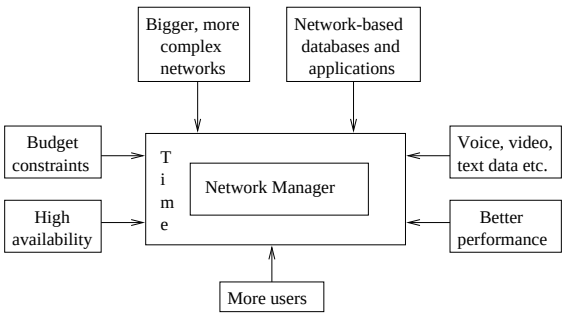

Figure 1.1: Network management, modified [29]

Network management views the computing environment as a collection of co-operating systems connected by various communication mechanisms. Sun Microsystems expresses that the network is the computer. This means that effective system management is thinking the network as a single, multilayer entity, one that requires its own care [82]. An important aspect is that management is useless to a company if it does not solve business problems and ease the work of operators [104].

A recent Gartner Group study "Strategies to Control Distributed Computing's Exploding Costs" reports that while the strategic value of systems and networks continues to increase, the escalating cost of managing that technology is undermining the organization's expected return on its investment [29].

Network management that is effective and adapts to business strategy requires:

- the right abstraction level of information,
- information at the right time, and
- information in an easy-to-use format [29].

Effective network management that adapts to business strategy contains functions, such as technology selection, network automation, capacity planning, predictive problem avoidance and sophisticated trouble-shooting. These functions all require information that goes beyond the data available to most of network management staff.

1.2 Future trends

Experts forecast the changes that will happen in the next years. According to James Herman in the Sixth IFIP/IEEE International Symposium on Integrated Network Management (May 1999): "The main affect of the Internet is to enable the rise of virtual business and services. There will also be large data volumes (more customers × more interactions with customers × more data per interaction = an explosion). PC will no longer be the dominant access device, the network is the center of everything. There will be more need for mobile and wireless infrastructure. Data will find you wherever you are. When there are no connectors, it means lighter, cheaper and simpler devices."

Figure 1.2 expresses the vision of Internet development. Almost every telephone company has become involved in delivering non-telephone services to end users. Plain Old Telephone Service (POTS) is the basic telephone call service. Internet Access Provider's (IAP's) role is to ensure that the end user has a reliable connection to the Internet.

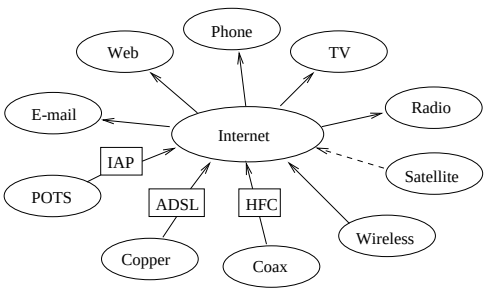

Figure 1.2: The Internet picture [28]

Most cable television (CATV) providers are interested in offering telephone and Internet services as well as video-on-demand services. The Hybrid Fiber-Coax (HFC) network is an emerging cable architecture for providing residential video, voice telephony, data, and other interactive services to end users over fiber optic and coaxial cables. The HFC network can provide the bandwidth that some multimedia applications require, using the spectrum from 5 MHz to 450 MHz for conventional downstream analog information, and the spectrum from 450 MHz to 750 MHz for digital broadcast services such as voice and video telephony, video-on-demand, and interactive television.

An alternative to a coaxial or fiber/coaxial network is offered by a technology that can transmit relatively high-speed data over untwisted or twisted pair cables for distances up to 4000 m. The technology can use existing digital telephone subscriber lines. The High bit-rate Digital Subscriber Line (HDSL) offers bi-directional transmission at 1.5 Mbps with a transmission bandwidth of 200 kHz . Asymmetric Digital Subscriber Line (ADSL) can transmit four one-way 1.5 Mbps video signals, in addition to a full-duplex 384 Kbps data signal, a 16 Kbps control signal, and analog telephone service. ADSL has a transmission bandwidth of 1.1 MHz.

Many end users want to access services not only in their homes, but also outside the homes. Wireless transmission enables the desired mobility among users. Because the bandwidth is shared, users are grouped into small cells. The users in each cell communicate with a single base station, and base stations are linked together by a wired network.

Mobile Ad hoc Networking (MANET) is an autonomous system of mobile nodes, where a node is both a host and a router. Mobile nodes communicate via wireless technology, and they are free to move randomly and organize themselves arbitrarily. MANET supports robust and efficient operation in mobile wireless networks by incorporating routing functionality into mobile nodes.

Satellite transmission also facilitates mobility. Because the transmission area covered by a satellite is very large, it is well suited for video and audio broadcasting [125, pages 16–20].

1.3 Structure of this document

Chapter 2 studies models developed to classify and order network management problems. Chapter 3 describes some protocols used for network management, and chapter 4 covers some possible future trends in network management.

Professor Olli Martikainen suggested use of a reference model, where network management is divided into four levels (see figure 1.3).

IPMAN project has developed further the reference model, and has modified its structure (see figure 1.4).

Chapters 5 to 8 study each layer of the modified reference model. Finally, chapter 9 gives a short summary of commercial network management tools.

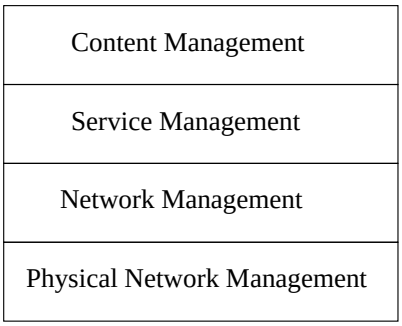

Figure 1.3: Reference model by Professor Olli Martikainen

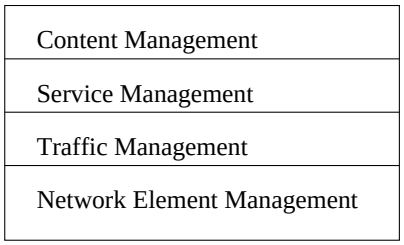

Figure 1.4: Modified reference model

1.4 Acknowledgements

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2 NETWORK MANAGEMENT MODELS

This chapter describes models that are used to structure the problems and ideas in network management. Section 2.1 studies the OSI network management models, and section 2.2 describes the TMN network management model. Management of customer networks is briefly addressed in section 2.3. SMART TMN, described in section 2.4, has a broader scope on network management. Finally, network management for the TINA architecture is studied in section 2.5.

2.1 OSI Management

The Open Systems Interconnection (OSI) Management is documented in ITU-T and CCITT X.700-series Recommendations [40]. It is based on four components: *Management Model, Information Model, Communication Protocol for Transferring Management Information*, and *Systems Management Functions*. OSI Management functionality is divided into five *Management Functional Areas* according to the *OSI FCAPS model* [33].

The transfer of management information in OSI networks is provided by Common Management Information Protocol (CMIP, see page 24) [22].

Management Model

The Management Model describes a manager-agent concept (figure 2.1). The manager system manages Managed Objects in distributed manner by issuing remote management requests to agent processes. The agents manage the Managed Objects and are responsible for implementing the functionality needed to execute the requests. They may also return values and send notifications (events or traps generated by Managed Objects) back to the manager [118, 22, 114, 126].

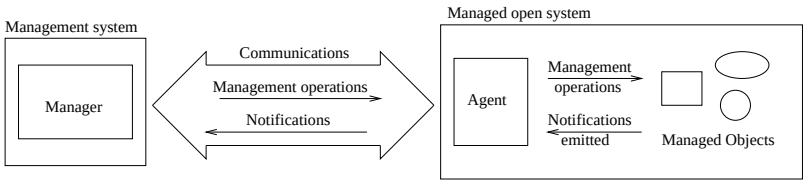

Figure 2.1: The manager-agent concept [23]

A network to be managed can be divided into management domains. A domain is an administrative partition of a managed network or Internet. Domains may be useful for reasons of scale, security, or administrative autonomy. Domains allow the construction of both strict hierarchical and fully cooperative and distributed network management systems [126, 23].

Information Model

The information model deals with Managed Objects that are abstractions of the real resources on the network [33]. All information relevant to network management and definitions of the objects to be managed resides in a Management Information Base (MIB). MIB is a "conceptual repository of management information", an abstract view of all the resources to be managed. All information within a system that can be referenced by management protocol is considered to be part of MIB [126].

The logical structure of MIB and the conventions for describing and uniquely identifying MIB information are defined in the Structure of Management Information (SMI). SMI is defined in terms of Abstract Syntax Notation One (ASN.1), that provides a machine-independent representation for the information [126].

Systems Management Functions

Systems Management Functions (SMFs) define common facilities that can be applied to particular Managed Objects corresponding to different resources. The SMFs include mechanisms for controlling access to Managed Objects and the distribution of events, common formats for reporting alarms and status, and mechanisms for invoking and controlling remote test execution [114].

Management Functional Areas — OSI FCAPS model

OSI Management functionality is divided into five management functional areas [22]:

- **Fault Management** encompasses fault detection, isolation and the correction of abnormal operation. It includes functions to maintain and examine error logs, accept and act upon error notifications, trace and identify faults, carry out diagnostic tests and correct faults.
- **Configuration Management** identifies and exercises control over open systems. It also collects data from and provides data to open systems. The purpose of Configuration management is to prepare for, initialize, start, provide the continuous operation of, and terminate interconnection services.
- **Accounting Management** enables charges to be established for the use of resources in OSI environment, and for costs to be identified for the use of those resources. It includes functions to inform users of costs incurred or resources consumed, to enable accounting limits to be set and tariff schedules to be associated with the use of resources and enable costs to be combined where multiple resources are used.
- **Performance Management** offers functions to report and evaluate the operation of network and it's elements. Statistical data is collected for the analysis and development of the network.
- **Security Management** includes functions to create, delete and control security services and mechanisms, distribute security-relevant information, and report security-relevant events.

2.2 Telecommunications Management Network

A Telecommunications Management Network (TMN) provides management functions for telecommunications network and services. It also offers communications between itself and the network and it's services. It is an architecture that provides interconnection between various types of Operations Systems (OSs) and/or telecommunications equipment for the exchange of management information [39].

The top-level standards and recommendations for OSI systems management form the basis for TMN standards [40]. The TMN standards are defined in ITU-T M.3000-series documents [116, page 48].

Figure 2.2 shows a general relationship between a TMN and the telecommunications network it manages. TMN is conceptually a separate network that interfaces a telecommunications network at several different points to send/receive information to/from it and to control it's operations. A TMN may use parts of the telecommunications network to provide it's communications [39].

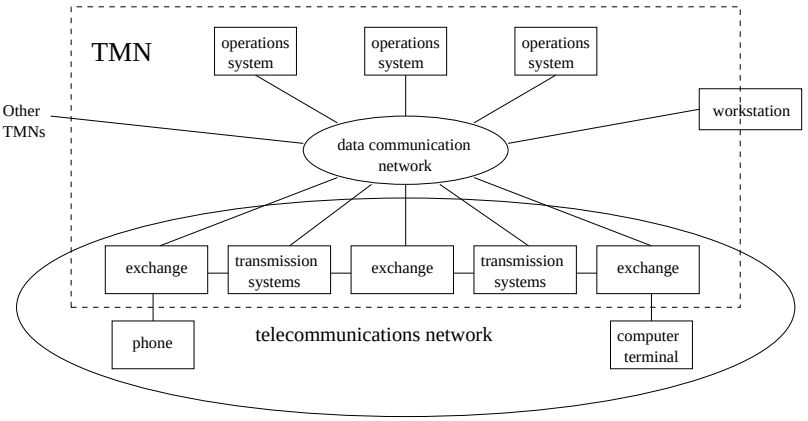

Figure 2.2: General relationship of a TMN to a telecommunications network [116, page 25]

TMN Management Services

The scope of network management is broader in telecommunications than in data communications. Thus a TMN must provide more than just the functionality defined in the OSI FCAPS model. TMN Management Services (TMN-MSs) include

- customer administration,
- network provisioning management,
- workforce management,
- tariff, charging and accounting administration,
- quality of service and network performance administration,

- traffic measurement and analysis administration,
- traffic management,
- routing and digit analysis administration,
- maintenance management,
- security administration, and
- logistics management.

An overview on TMN-MSs is provided in ITU-T Recommendation M.3200. A more detailed description can be found in ITU-T Recommendation M.3400.

A TMN Management Service is made up of TMN Management Function Set Groups. They are further subdivided into Management Function Sets and eventually into Management Functions. A TMN application of any complexity can be created by combining these elementary building blocks. The management functions are then mapped to TMN Systems Management (SM) services. The TMN SM services are provided by OSI Systems Management Functions. These principles are illustrated in figure 2.3. Figure 2.4 shows the mapping of OSI Management Functional Areas (MFAs) and TMN Management Function Set Groups. The Management Function Sets and individual Functions are defined in ITU-T Recommendation M.3400 [116, page 48–53].

TMN Management Layers

The needed management functionality is achieved by using five layers of management, described in [116, pages 19–21]. Each layer has it's own functions and interfaces to layers above and below. The lower layers perform more specific functions and upper layers are concerned with functions more general. Each layer must interact with the layer below in order to execute it's task.

- **Business management layer** is responsible for management at the enterprise level. The layer is concerned with the network planning, agreement with operators, and executive-level activities such as strategic planning.
- **Service management layer** provides the customer interface. It's functions include service provisioning, opening and closing accounts, resolving customer complaints, fault reporting, and maintaining data on Quality of Service.
- **Network management layer** manages the whole network. It receives data from network element management layer and provides total-network-level views.
- **Network element management layer** is responsible for managing a subnetwork of the whole managed network. The interaction with network elements is provided by network element layer.
- **Network element layer** provides for the agent functions of the managed network elements.

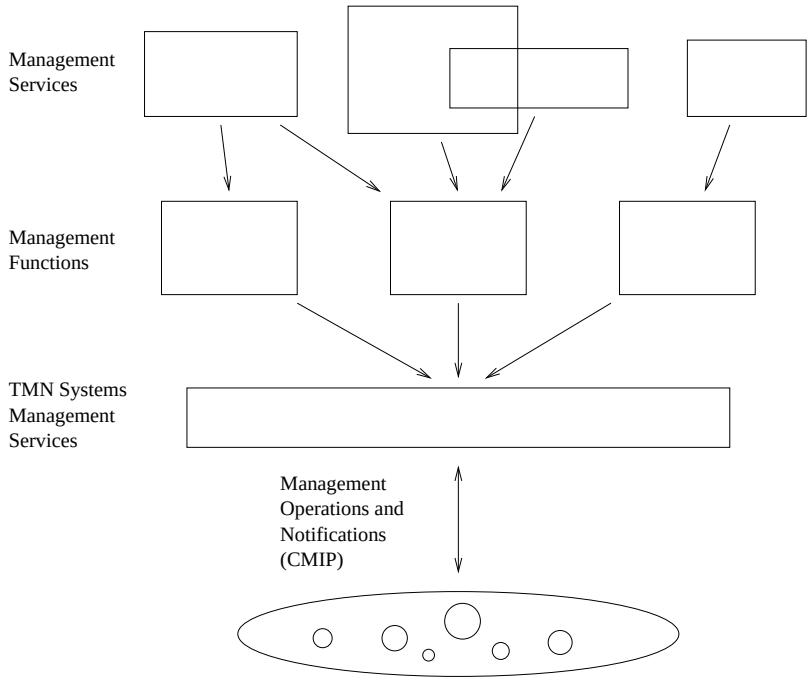

Figure 2.3: TMN Management Services, Management Functions and Systems Management Services [116, page 50].

TMN Architecture
TMN architecture is divided into three aspects, which can be considered separately when designing a TMN: *functional, information* and *physical architecture*.

- **Functional architecture** describes the appropriate division and distribution of functionality within the TMN to allow the creation of building blocks, from which a TMN of any complexity can be implemented [39].
- **Information architecture** describes the nature of the information that needs to be exchanged between the building blocks, and also describes the understandings that each building block must have about the information held in other building blocks [39].
- **Physical architecture** describes the implementation of function blocks on physical systems and the interfaces between them [116, page 31].

2.3 Customer Network Management

The purpose of Customer Network Management (CNM) is to provide external users of a telecommunications network with a limited control and view of the managed network. It enables customers to manage a portion

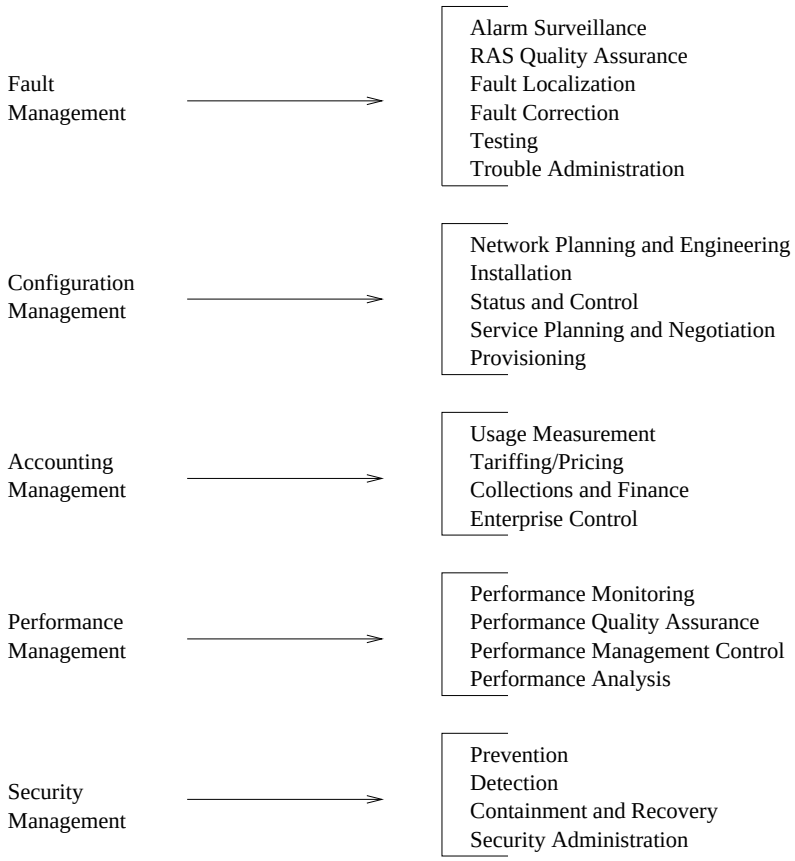

Figure 2.4: Mapping of OSI MFAs and TMN Management Function Set Groups [116, page 53].

of the whole network and subscribe it's services. Figure 2.5 illustrates the CNM functional architecture [116, pages 38–42].

Customers are provided with a subset of the TMN management services, limited management information, and *CNM supporting services*. CNM supporting services enable customer's management system to request service provisioning and service usage from a service provider [116, pages 38–44].

2.4 SMART TMN

Smart TMN [113] is a program of Telemanagement Forum, a non-profit organization of dozens of product vendors and operators. The goal of SMART TMN is to present a larger scale, business process-driven model of telecommunications networks management.

The SMART TMN consists of four elements:

- **Telecommunications Operations Map (TOM)** which describes key

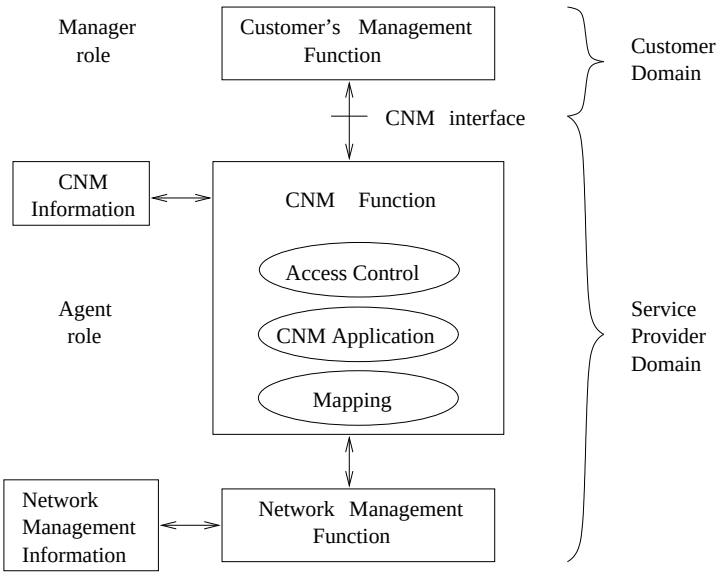

Figure 2.5: CNM functional architecture [116, page 39].

business processes,

- **Technology Integration Map**, which contains recommendations of technologies to adopt for different management applications [112],
- **Central Information Facility** for information store for technical specifications, object models etc., and
- **Catalyst Projects**, which are projects to validate technology concepts.

2.5 Telecommunications Information Networking Architecture

Telecommunications Information Networking Architecture (TINA) is designed to meet the needs of telecommunications services ranging from traditional voice-based services to interactive multimedia, multi-party services, information services, as well as management services. All these services are considered to be software-based applications that operate on a distributed computing platform [73, page 137]. TINA addresses a wide range of issues and provides a complex set of concepts and principles. In this respect, it is much more a framework, a compilation of concepts and principles for developing future distributed telecommunications and management services, than a specific architecture [73, page 148].

TINA Architecture

TINA architecture is based on four principles: Object-oriented analysis and design, distribution, decoupling of software components and separation of concern. The purpose of these principles is to ensure interoperability, portability and re-usability of software components, independence from

technologies, and to help to create and manage complex systems [115]. The two major separations of concern are the separation between applications and the environment, and the separation of applications into the service specific part and the generic management and control part [115].

Due to the complexity of TINA, it's architecture is divided into four sectors: *computing architecture, service architecture, network architecture* and *management architecture* [121, page 24].

- The **computing architecture** defines a set of concepts and principles for designing and building distributed software [121]. It is based on the Basic Reference Model for Open Distributed Processing (RM-ODP, ITU Recommendation X.900) [73, page 148].
- The **service architecture** defines a set of concepts and principles for the design, specification, implementation and management of telecommunication services [121, pages 25–26].
- The **network architecture** provides generic concepts that describe transport network in general, technology-independent way. The TINA network is a transport network that is capable of transporting information that is heterogeneous in terms of data formats, bandwidth and other quality of service related aspects. The network is capable of handling streams and their point-to-point or multi-point connections [121, page 26].
- The **management architecture** is based on the OSI management and TMN standards. In particular, the management architecture adopts the TMN functional layers. All the other TINA architectures are influenced by the management architecture principles [73, page 163]. The TINA management architecture is still under study [121, pages 27–28].

TINA Network Management Model

TINA network management model extends the OSI FCAPS model (see page 16) [73, 25]. Configuration management is divided into *connection management* and *resource configuration management*.

- **Connection management** is considered a fundamental activity in telecommunications network [121]. TINA represents a new approach to the traditional way of connection control [73, page 163]:

  Connection control includes the establishment, modification and release of connections. Traditionally these are considered as control operations, which are viewed as being different from management. In TINA, these operations are seen as dynamic management operations. Connection management is used by service architecture components whenever a service requires connections.
- **Resource configuration management** contains installation support, provisioning of network resources to make them available for use, monitoring and control of resource status. It also includes management of the relationships among the resources.

3 NETWORK MANAGEMENT PROTOCOLS

This chapter describes different existing standard protocols that are used in network management. SNMP (section 3.1) is widely used in IP networks, and is also basis for some other protocols. CMIP, described in section 3.2 is an OSI based protocol. Network management protocols used in SS#7 are described in section 3.3, and network management for the ATM in section 3.4.

3.1 Simple Network Management Protocol

Simple Network Management Protocol (SNMP) is the most widely used management protocol in TCP/IP networks. This is due to it's simplicity, expandability, easy implementation and the fact that it poses only little stress on the managed network and the managed nodes [118, 21].

SNMP is based on a agent-manager concept, similar to the one illustrated in figure 2.1: A manager sends requests to agents in network elements. The agents control Managed Objects (see page 16) accordingly, send responses and issue trap messages to the manager. The objects to be managed are defined in a MIB (see page 16). The requests and responses are exchanged using the User Datagram Protocol (UDP), which is a connectionless protocol. Trap-directed polling is used to decrease the management traffic on the network [64].

The management functionality is centralized in a Network Management Station (NMS), which acts the manager role. Agents are kept simple, and thus SNMP is particularly conservative in the memory and computational requirements placed on devices connected to the network [116].

SNMP Development

The first version of SNMP, SNMPv1, became both an IETF (the Internet Engineering Task Force) and a de facto standard. This was due to it's widespread market acceptance. However, due to the lack of adequate security features, a new version of SNMP had to be developed. Various proposals on SNMPv2 were made, but none were adopted as a new standard. SNMPv2 failed because it had lost the simplicity of SNMPv1 [118, 26].

Third version of SNMP, SNMPv3, is now in it's final stages of standardization. It builds on the first and the second versions of SNMP, and is intended to offer new capabilities for open, interoperable, and secure network management. It includes methods for security (authentication, encryption, privacy, authorization, and access control), and a new administrative framework (naming of entities, user names and key management, notification destinations, and proxy relationships, remotely configurable via SNMP operations) [26, pages 501–503].

SNMP Security

The SNMP architecture makes a distinction between message security services (integrity, authentication and encryption) and access control services. Both message security and access control services can be provided by multiple security or access control models. The architecture allows coexistence of multiple models in order to allow future updates, in case the security requirements change or cryptographic protocols need to be replaced [95, pages 690–692].

The User-based Security Model (USM) provides integrity, authentication and privacy, and is the standard security model currently used with SNMP version 3 (SNMPv3). The View-based Access Control Model (VACM) provides checking whether the users have proper access rights to access one or more objects in a Management Information Base (MIB) and perform operations on these objects. USM is discussed in [17] and VACM in [128].

3.2 Common Management Information Protocol

Common Management Information Protocol (CMIP) is a much more complicated and extensive network management protocol than SNMP. It improves on many of SNMP's weaknesses, the security issues for instance, thus providing a more efficient network management environment. CMIP can also be used to perform tasks that would be impossible under SNMP [118].

In CMIP, requests and responses between managers and agents (see figure 2.1) are exchanged using the OSI connection-oriented transport protocol that provides in-order, guaranteed delivery [64].

CMIP also has some disadvantages: Due to it's complicity CMIP poses a lot of stress on the network and it's implementation is very difficult [118].

3.3 Signalling System #7

Signalling System #7 (SS#7) Operations, Maintenance and Administration Part (OMAP) offers a framework for operation and maintenance in SS#7 networks. OMAP uses principles of management defined in TMN Recommendations (ITU-T M.3010 or ETSI ETR 037, see reference [39]) and in OSI Management Recommendations of the ITU-T X.700-Series. Overview of OMAP and Signalling System #7 management is provided in ITU-T Recommendation Q.750 [56].

Management Layers

The definition of TMN is concerned with five layers in management (see page 18), namely business management, service management, network management, network element management, and elements in the network that are managed. Of these, OMAP provides the three lowest layers. It is not concerned with business management, and interacts with other TMN parts to provide service management [56].

Management Functionality

Management functions and resources provided by OMAP allow management within the SS#7 signalling points. Three categories of management functionality (fault, configuration and performance management) of the five in OSI FCAPS model (see page 16) are provided [56].

3.4 ATM Network Management

ATM Forum has standardised Broadband ISDN (B-ISDN), and defined also an ATM network management model. This model is based on TMN, and uses the lower three layers of the reference architecture of ITU-T M.3010 (Network Management, Element Management, and Element Layer) [78]. The interfaces between layers are specified as function points, and leave physical implementation unspecified. ITU-T has also used TMN as a basis in its ATM network management standardisation [96].

ATM Forum specifications define five managment intefaces: **M1** between *private network manager* and *end user*, **M2** between *private network manager* and *private network*, **M3** between *private network manager* and *public network manager*, **M4** between *public network manager* and *public network*, and **M5** between two *public network managers*.

In addition to M1-M5 network management, ATM-Forum provides a protocol called Interim Local Managment Interface (ILMI), which is a SNMP-based protocol [7].

4 FUTURE NETWORK MANAGEMENT

New technologies, management models, and visions of future network management, that are currently under development, are described in this chapter. Section 4.1 presents Open Group's X/Open Systems Management Reference Model. Web-based network management is discussed in section 4.2, and Java Management Extensions in section 4.3. Section 4.4 presents CORBA-based management, and section 4.6 SPIN's vision on network management. Finally, section 4.7 discusses Policy-based network management.

4.1 X/Open Systems Management Reference Model

Open Group, a vendor-neutral international consortium for buyers and suppliers, has presented an *X/Open Systems Management Reference Model*. It's goals are [114]:

- to identify the crucial aspects of the distributed systems management problem space, especially those that are unique to this topic,
- to establish common terminology, and
- to establish a problem-oriented approach to the realization of distributed systems management solutions.

The reference model describes concepts necessary to build a comprehensive distributed systems management environment. It identifies the mapping between the abstract concepts and some technologies that provide suitable implementation bases for the realization of the model. The model is intended to enable a network of heterogeneous systems to be managed as a single system [114].

The X/Open Systems Management Reference Model uses object-oriented techniques in the specification of systems management. These techniques are derived from those used in the OSI Management Model, as well as the Object Management Group Common Object Request Broker Architecture (CORBA).

The Reference Model consists of three basic components:

- **Managers**, which implement Management Tasks and other composite management functions,
- **Managed Objects**, which encapsulate the resources, and
- **Services**, which provide the X/Open Systems Management Support Environment.

Anticipated Implementation Technologies

It is anticipated that the primary vehicle for implementation of the Reference Model will be the Object Management Group's Object Request

Broker (ORB) technology. Another significant implementation technology is that embodied by the ISO/CCITT and Internet management protocols, CMIP and SNMP. The X/Open Management Protocols API (XMP) provides a uniform access method to these technologies [114].

In addition to the above, which represent the anticipated future development of distributed systems management, the Reference Model can also be implemented using currently available technologies. These include those based on existing Remote Procedure Call (RPC) technologies, such as ONC NIS and DCE RPC [114].

4.2 Web-based Network Management

Doing network management operations using Internet/intranet technologies is called Web-based network management. Web-based network management comprises controlling network systems and/or data gathering, delivery of network management tasks and data analysis.

Basic applications of web-based network management are web-based configuration and management of individual devices, advanced network wide management capabilities and web reporting of network status information.

For network element configuration with a web browser, a management agent with a web (HTML) interface must be used. The management agent may configure the element using web forms and give reports as web pages.

Advanced network wide management capabilities seem to offer a web interface for traditional network management tools. Web reporting of network status means reporting statistics and query information of network elements on Intranet pages.

A pro for web-based network management is the ability to use cheap hardware and software for user interfaces; the personnel may move physically and use the web interface for network management. However, it seems that web-based network management mainly is a user interface improvement and does not add significantly to the actual network management.

4.3 Java Management Extensions

Java Management API (JMAPI) [107] was intended to provide a standard interface between different computers and network devices. The system can be used by Java programmers, and was created in alliance with Sun Microsystems, Bullsoft, Computer Associates, Exide Electronics, Jyra, Lumos Technologies, TIBCO, and Tivoli. Specification version 2.0 was intended for publication in March 1999.

Instead of version 2.0 of JMAPI, the product was named Java Management Extensions [108], and released in August, 1999.

4.4 CORBA-based Telecommunication Network Management System

The Object Management Group (OMG) is a non-profit international trade association. OMG has presented an outline of an architecture

for a CORBA-based Telecommunications Network Management System. One of the objectives of this architecture is to ensure a complete compatibility with proprietary, ITU-T/ISO, SNMP and CORBA -based network elements [87].

CORBA (Common Object Request Broker Architecture) is an architecture that supports the distribution of management functionality and managed objects [114].

Inter-networking Between CORBA and TMN Systems

In the context of TMN, CORBA is seen to offer potential in two significant areas: in the description and implementation of management interfaces supported by network devices, and in the description and implementation of interfaces within and between management operations systems [87].

4.5 Common Information Model

Common Information Model (CIM) is a common data model developed by Distributed Management Task Force, Inc. It is implementation-neutral and can be used to describe management information in a network/enterprise environment. The model is intended to enable interchange of management information between management systems and applications, thus providing for distributed network management [35, 34]. See section 8.2 for a more detailed discussion about CIM.

CIM is currently supported by at least Microsoft (Windows NT/98), Hewlett-Packard (HP OpenView), and IBM (Tivoli)[1].

4.6 SPIN's Intelligent Network Management

SPIN is a research project in the Institute for Information Technology at Canada's National Research Council [1]. The SPIN Intelligent Network Management project studies and develops new agent-based technologies for controlling, planning and problem definition of heterogeneous networks. The application development of SPIN networks uses integration of the off-the-self NM components, and testing and usage of popular tools, such as HP Openview.

4.7 Policy-Based Networking

A policy is a combination of rules and services where rules define the criteria of resource access and usage. Policies can contain other policies, they allow to build complex policies from a set of simpler policies, so they are easier to manage. They also enable to reuse previously built policy blocks [106].

Policy groups and rules can be classified by their purpose to [80]:

- service policies,

[1] See ch. 9 for commercial network management products.

- usage policies,
- security policies,
- motivational policies,
- configuration policies,
- installation policies, and
- error and event policies.

Service policies describe services available in the network. These services will be available for usage policies. For example, QoS service classes (Voice-Transport, Video-Transport, ...) are made by using service policies.

Usage policies describe how to allocate the services defined by service policies. Usage policies control the selection and configuration of entities based on specific usage data. For example, usage policies can modify or re-apply Configuration Policies.

Security policies identify clients, permit or deny access to resources, select and apply appropriate authentication mechanisms, and perform accounting and audit of resources.

Motivational policies describe how a policy's goal is accomplished. For example the scheduling of file backup based on activity of writing onto disk is a kind of motivational policies.

Configuration policies define the default setup of a managed entity, for example the setup of the network forwarding service or the network-hosted print queue.

Installation policies define what can be put on the system, as well as the configuration of the mechanisms that perform the installation. Typical installation policies are administrative permissions, and they can also describe dependencies between different components.

Error and event policies, for example, ask the user to call the system administrator, if a device fails between 8am and 5pm. Otherwise, error and event policies ask the user to call the Help-Desk [80].

Policy-Based Networking (PBN) is gaining a wider acceptance in the IP management, because it makes more unified control and management possible in complex IP networks [15].

5 NETWORK ELEMENT MANAGEMENT

This chapter discusses network element management. Section 5.1 describes network configuration management. Section 5.2 describes security management, including protocols and programs developed to provide security over the Internet, and network elements used to secure risky areas of networks. Section 5.3 studies fault management, including troubleshooting, fault localization, and testing methods.

5.1 Configuration Management

Configuration management means initializing and shutting down parts of a network (for example routers, hubs, and repeaters) and reporting the changes. It is also concerned with maintaining, adding and updating the relationships among elements and the status of elements during network operation. Network traffic patterns and identified bottlenecks that reduce performance must be understood. Nowadays modern elements and subsystems can be configured to support many different applications. The same device can be configured to act either as a router or as an end system node or both. Depending on the configuration, the appropriate software and a set of attributes and values are chosen for the device [101, page 481]. Reconfiguration may be necessary in case of fault isolation or when the network is expanded.

As the network scales up in physical size (capability and complexity), also the management capabilities must be enlarged. The aim is that these actions could be automated. It should also be possible to make on-line changes without affecting the entire element or network [92]. Large-scale network management systems must be constructed to support diverse network elements. They must also be extensible and flexible enough to support new elements and the rapid deployment of new highly customized services.

Activities in network management can be divided into three groups [47]:

- activities that do not affect the functioning of an element,
- activities that affect the functioning of an element (for example switching off an element in a subnetwork), and
- activities that make an element to do a desired function (for example restarting an element).

Dynamic updating of configuration needs to be done periodically to ensure that the existing configuration is known. This is essential for fault management as well.

Configuration management tools have reporting components. When network configuration changes, users must be informed about new network elements and resources. Configuration management is well organized when all the gathered information and operations are in statistical form.

There is a risk of spending money on hardware and services that remain underutilized. On the other hand the underprovisioning usually lowers productivity, which reflects to the service level [16]. When the network is designed, it is essential to predict the growth of the network. The network should also be prepared to varying volumes of users.

By continuously addressing the cost of maintenance (MTBF[1] and MTTR[2] statistics, costs associated with maintaining) the network as a system can be tuned [104].

TCP/IP Networks

TCP/IP networks cause more work for system administrators than other networking systems. Administrators have to manually configure each computer for network use when it is added to the network, or when it is moved from one subnet to another. Each computer must manually be assigned a unique IP address and various configuration parameters must be set.

There is a need for tools that automatically assign addresses and set configuration parameters. Some client/server solutions are already available. Client hosts find the details of other hosts on the network using the Domain Name Service (DNS) protocols, and can be told their network configuration using Bootstrap (BOOTP) protocol. Dynamic allocation of IP addresses to particular hosts can be chosen over static allocation using the Dynamic Host Configuration Protocol (DHCP) [37].

5.2 Security Management

Security management covers such areas as detecting, tracking and reporting security violations, and creating, deleting and maintaining security-related services such as encryption, key management, and access control. Distributing passwords and secret keys to bring up systems are also functions of security management [116, page 12].

As computer-based communications and networks that link open systems continue to expand, security management becomes critical. Nevertheless, standardization of security properties has developed slowly. Network management must provide proactive management of security and integrate it with protocols, such as IPSec and services, like VPNs. Security of devices and networks must be compared to possible threats and risks. If the risks are high, the devices and the networks must be provided with more reliable secure properties.

Protocols and Programs for Network Security

Table 5.1 describes protocols and programs, that are developed to provide security over the Internet. Secure-HTTP (S-HTTP) is an application-level protocol that provides security services across the Internet. It provides confidentiality, authenticity, integrity, and non-repudiability. S-HTTP is

[1] Mean Time Between Failure
[2] Mean Time To Repair

limited to the specific software that is implementing it, and it encrypts each message individually [5].

Level	Protection Used
Application-level	S-HTTP, SSH, stelnet, S/MIME
Transport-level (TCP, UDP)	SSL, PCT
Network-level (IP)	IPSec

Table 5.1: Protocols and programs developed to provide security over the Internet

Secure Shell (SSH) and Secure telnet (stelnet) are programs that allow you to log in to remote systems and using an encrypted connection. SSH uses public-key cryptography to encrypt communications between two hosts, as well as for user authentication.

Secure Multipurpose Internet Mail Extension (S/MIME) is an encryption standard used to encrypt electronic mail, or other types of messages on the Internet. It is an open standard developed by RSA Data Security Inc.

Secure Socket Layer (SSL) is an encryption method developed by Netscape to provide security over the Internet. SSL is a protocol layer that is located between the network layer and applications, so that, in theory, it can be used with any application. However, it is vulnerable to poor application design. It provides data encryption, server authentication, message integrity, and optional client authentication for a TCP/IP connection [5].

The Private Communication Technology (PCT) protocol is developed by the Microsoft Company to be used mainly in their Internet Explorer browser.

IP Security Architecture (IPSec) provides a standard security mechanism and services to the currently used IP version 4 (IPv4) and to the new IP version 6 (IPv6). IPSec is less dependent of individual applications than SSL. It provides IP-level encryption by specifying two standard headers: IP Authentication Header (AH) and IP Encapsulating Security Payload (ESP). IP Authentication Header provides strong integrity and authentication. It computes a cryptographic authentication function over the IP datagram and uses a secret authentication key in the computation. IP Encapsulating Security Payload provides integrity and confidentiality for IP datagrams. It encrypts the data to be protected and places it in the data portion of the IP Encapsulating Security Payload. However, these mechanisms do not provide security against traffic analysis. Any specific protocol for key management is not provided by the architecture, only requirements for such systems to be used in conjunction are described [91].

IPSec requires a key management protocol. IETF has standardized Internet Security Association & Key Management Protocol (ISAKMP) and Internet Key Exchange (IKE) for this purpose. ISAKMP defines the procedures for authenticating a communicating peer, creation and management of Security Associations, key generation techniques and threat mitigation (e.g. denial of service and replay attacks). These are necessary to establish and maintain secure communications in an Internet environment. Security Association (SA) is a security-protocol-specifistic set

of parameters that defines the services and mechanisms necessary to protect traffic at that security protocol location.

ISAKMP separates the details of security association management and key management from the details of key exchange. It provides a framework for Internet key management, but it does not define session keys by itself. IKE is a protocol that defines key exchange functions for ISAKMP.

Protocols and programs discussed in this subsection are further studied in [5]. IPSec is defined in [61], ISAKMP in [76] and IKE in [45].

Access Control Tools

Hubs, routers and firewalls can be used to limit access to networks or to parts of the networks. These security level operations can be restricted to a date or to a time period.

- **Hubs** used in LANs are provided with simple security properties. Hubs protect sensitive data on the network by checking destination addresses on each packet and sending readable packets only to authorized nodes. Hubs automatically detect and/or disable unauthorized log-on attempts and record the events at the management station. Hubs also track changes involving users and devices on the network, giving the manager a complete record. These security level operations can be restricted to a date or a time period.

- **Routers** are provided with security properties as well. A router handles packets up through the IP layer. The router forwards each packet based on the packet's destination address, and the route to that destination is indicated in the routing table [49]. Routers can improve network security, but also introduce new problems: Routing protocols are susceptible to security attacks, and routing mistakes may allow the entrance of unauthorized personnel into the network. Unlicensed remote and local operations of routers must be prevented by using usernames.

  Traffic can be controlled with packet filtration based on the access control lists. On the access control lists it is defined what addresses and protocols to each interface can be routed. Properties such as NAT[3], PAT[4], and logging of events and alarms can be attached to the router. However, it has not been possible to expand the capacity of traditional routers as cost-effectively as the capacity of PC workstations or the network traffic volume [51].

- **Firewall systems** control connections between closed networks and outside world. There are two major approaches used to build firewalls: packet filtering and proxy services. Packet filtering systems route packets between internal and external hosts, but they do it selectively. They allow or block certain types of packets in a way

[3]Network Address Translation is a method of connecting multiple computers to the Internet using one IP address.

[4]Port Address Translation is a method of translating all local private addresses to a single globally registered IP address.

that reflects a site's own security policy. The type of router used in a packet filtering firewall is known as a screening router.

Proxy services are specialized application or server programs that run on a firewall host: either a dual-homed host with an interface on the internal network and one on the external network, or some other bastion host that has access to the Internet and is accessible from the internal machines. These programs take users' requests for Internet services (such as FTP and Telnet) and forward them, as appropriate according to the site's security policy, to the actual services. The proxies provide replacement connections and act as gateways to the services. For this reason, proxies are sometimes known as application-level gateways [24].

There are three ways to put various firewall components together:

- A **dual-homed host architecture** is built around the dual-homed host computer, a computer that has at least two network interfaces. Such a host could act as a router between the networks these interfaces are attached to; it is capable of routing IP packets from one network to another. Systems inside the firewall can communicate with the dual-homed host, and systems outside the firewall (on the Internet) can communicate with the dual-homed host, but these systems can not communicate directly with each other. IP traffic between them is completely blocked.

  Figure 5.1 shows the network architecture for a dual-homed host firewall. The dual homed host sits between, and is connected to, the Internet and the internal network [24].

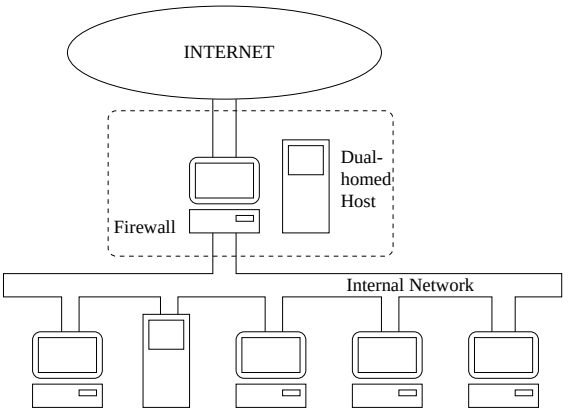

Figure 5.1: Dual-homed host architecture

- Whereas a dual-homed host architecture provides services from a host that is attached to multiple networks (but has routing turned off), a **screened host architecture** provides services from a host that is attached only to the internal network, using a separate router. In this architecture, the primary security is provided by packet filtering.

For example, packet filtering is what prevents people from going around proxy servers to make direct connections. Figure 5.2 shows the network architecture for the screened host architecture [24].

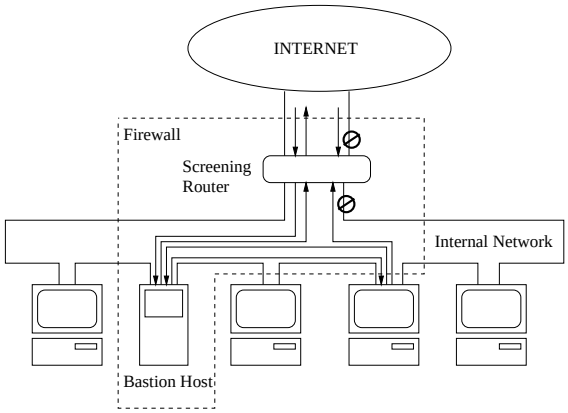

Figure 5.2: Screened host architecture

- The **screened subnet architecture** adds an extra layer of security to the screened host architecture by adding a perimeter network that further isolates the internal network from the Internet. There are two screening routers, each connected to the perimeter net. The perimeter network is another layer of security, an additional network between the external network and the protected internal network. The perimeter net offers an additional layer of protection between attackers and the internal system. One screening router sits between the perimeter net and the internal network, and the other sits between the perimeter net and the external network (usually the Internet). To break into the internal network with this type of architecture, an attacker would have to get past both routers. Figure 5.3 shows the network architecture for the screened subnet architecture [24].

5.3 Fault Management

Physical network problems account more than half of all network problems. Locating the origins of such problems as a fiber cut, an incorrect earthing, broken or incorrectly connected adapters, costs network providers time and money. Network management systems have also traditionally focused on the logical connection between the end user and the network destination, since many network problems have been a result of errors created by software applications [92]. Finding and repairing failures of software applications is usually difficult, for example in such a case that the workstation sends but does not receive packets, too many collisions occur or frames are too short or too long.

Fault management means troubleshooting, fault localization, isolation and correction. Today, the process of fault management needs to be

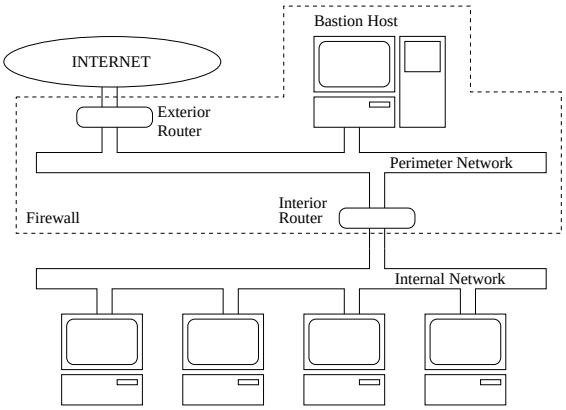

Figure 5.3: Screened subnet architecture

automated. Rapid and accurate correction of network problems has to be created by the network or by the end user. Even if the entire network was violated, the network management application should work.

Expert systems provide an efficient and cost effective way of automating network fault management. By automating fault management, problems and possible diagnosis can be done faster and more efficiently. However, real-time performance represents a problem for expert systems [41]. Bounds on response times are difficult to establish. There are also risks pushing the limits of automation through the introduction of new or only partially proven technologies.

Transferring information

There are two mechanisms of transferring network management information from a managed entity to a manager: **polling** and **sending alarms** (messages are initiated by managed network elements). Advantages and disadvantages exist within both methods. Most network management systems use an optimal combination of alarms and polling in order to maintain advantages of each and eliminate disadvantages of pure polling [103].

Most systems poll the managed objects, search for error conditions and illustrate the problem in graphical format or as a textual message. Disadvantages of polling are the response time of problem detection and the increased volume of network management traffic. Having to poll many management information base (MIB) variables per element on a large number of elements is itself a problem. The ability to monitor such a system is limited. Polling many objects on many elements increases the amount of network management traffic flowing across the network. It is possible to minimize this through the use of hierarchies (polling an element for a general status of all the elements it polls). Anyway, the response time will be a problem [103].

If a system fails shortly after being polled, there may be a significant delay before it is polled again. During this time, the manager must assume

that a failing system is acceptable. While improving the mean time to detect failures, it might not greatly improve the time to correct the failure. The problem will generally not be repaired until it is detected.

There are problems attached also to the second method, sending alarms: There is a possibility to lose of critical information and to over-inform the manager. An ideal management system would generate alarms to notify its management station of error conditions. However, alarms cannot usually be delivered when the managed entity fails or the network experiences problems. It is important to remember that failing elements and networks can not be trusted to inform a manager that they are failing. The manager should periodically poll to ensure connectivity to remote stations, and to get copies of alarms that were not delivered by the network [103].

Alarms in a failing system can be generated so rapidly that they impact functioning resources. An "open loop" system in which the flow of alarms to a manager is fully asynchronous can result in an excess of alarms being delivered. There may be a situation where all available network bandwidth into the manager is saturated with incoming alarms, thus preventing the manager from disabling the mechanism generating the alarms. Methods are needed to limit the volume of alarm transmission and to assist in delivering a minimum amount of information to a manager. Alarm correlation is done by filtering secondary alarms, e.g. using expert systems[5].

Many management tools also **log** events with different formats and different sources. These events should later be correlated using time stamp to identify the source of the problem. Also topology information is needed to identify the precise location of the problem.

Many devices have buffers reserved for logs. When a buffer becomes full, new logs are written over the oldest ones. If the buffer becomes full quickly, some important logs may disappear before they are noticed. Buffers also consume disk space that could be used for other purposes.

Troubleshooting and Fault Localization

Several diagnostic tools are used for troubleshooting and fault localization purposes. These include ifconfig, arp, netstat, ping, nslookup, dig, ripquery, traceroute, and etherfind [49, pages 260–262].

The **ping (Packet InterNet Groper)** program is used with TCP/IP internets to test reachability of destination hosts by sending an ICMP (Internet Control Message Protocol) echo request and waiting for a reply. Ping can only be used to determine whether the target IP address is available or not. Since echo request and response to the request may use different routes, the violated route cannot be determined. Another usage of ping is to measure the response times of different packet sizes [16, page 33].

Unlike ping, **traceroute** forces every router to send back an ICMP-control message. Most traceroute applications send a sequence of User Datagram Protocol (UDP)-packets to a randomly selected UDP-port [9, page 202]. Sometimes the firewalls filter these packets from the main traffic, in which case the tracing ends.

[5]Expert systems are discussed briefly on page 37

After detecting a fault, operators should as soon as possible find the root cause of the problem. Clearly defining the problem helps to isolate the root cause from symptoms [84]. Operators must also determine what troubles it causes and to whom.

At first it is useful to find the parts of the network, where the fault can not be, by eliminating processes. These parts can be neglected. If the problem is very serious and difficult, the network can be divided into smaller parts to be inspected one by one. Connectivity tests are also used to find the violated devices. At the same time it can be detected whether the fault is local or widespread. It can be found out by testing data integrity if some of the packets are lost in transmission. Delays are also to be tested, because some faults result from excessive delays [9, page 198].

Testing

Measuring the accessibility of devices helps us to collect information about the status of the network. A few devices are chosen usually from the network, and the functionality of the connections is measured from them to other devices. Measurements are done by a control device. After measurements, the results are interpreted.

Measuring the accessibility is not a perfect method, for example, in the case where only routers are controlled. If the router has been set up so that it gives preference to packet switching, it will send packets normally even if it is heavily loaded and perhaps can not answer to messages of the controlling device. Another example is that two devices that can be reached might not have a connection with each other.

Another method of testing is to **control routing tables**. Routing should change only when the topology of the network changes. If there are changes at other times, there is probably something wrong with the network [9, pages 183–189].

Routing tables express the topology of the network. Finding out the network topology from routing tables is more difficult than controlling accessibility. In order to get information from routing tables of routers, routers must be Simple Network Management Protocol (SNMP) compatible, dynamic routing tables must support sending request or routing information must be tapped from a routing protocol. These requirements are not necessarily realized although SNMP is a commonly used protocol. Analysis of the routing tables can concentrate on the parts of the network which are most susceptible to failures.

6 TRAFFIC MANAGEMENT

This chapter discusses data communications in IP networks at OSI network layer and link layer levels. Section 6.1 describes different types of IP network traffic, introducing terms Quality of Service and Grade of Service. In section 6.2, the development of a new service model for IP networks is discussed. Section 6.3 discusses performance management and performance related issues.

6.1 Communications in IP Networks

Data communications in IP networks can be divided into *connectionless* and *connection-oriented communications*. Communications based on the Internet Protocol (IP) is connectionless by nature. This means that no end-to-end connection is established before data is transmitted by the protocol [49, page 13]. In IP networks, *Quality of Service* (QoS) is defined in terms of parameters such as bandwidth, delay, delay variation (jitter), and packet loss probability [14].

Connection-oriented communications in IP networks is enabled by protocols built upon the connectionless IP. This means that a logical connection between communicating network nodes is established before transmission [49, page 20]. *Grade of Service* (GoS)[1] is defined in terms of connection blocking probability (i.e. the probability of failing to establish a connection). Connection blocking can be controlled using *Connection Admission Control* (see page 42).

Different Types of Traffic

Traffic in IP networks is composed of individual transactions and flows. A flow is a sequence of packets belonging to an instance of application running between hosts. Flows can be divided into two categories: *stream flows* and *elastic flows*.

- **Stream flows** are generated by real-time audio and video applications such as Internet phone and video conferencing. These applications may require a minimum level of QoS in order to function properly, and thus would benefit from guaranteed QoS.
- **Elastic flows** are generated by non-real-time applications (e.g. e-mail and FTP). They don't state critical demands on QoS, but adjust their rates to make full use of QoS available [89].

6.2 New Service Model for IP Networks

The current IP architecture does not support any QoS guarantees because routing is traditionally based on a best-effort principle. This means that

[1] Grade of Service (GoS) is traditionally related to *connection-oriented telecommunications*. In this document, GoS is also used in the context of IP networks.

each packet of information is treated independently and processed in the order of arrival [14].

The diversity of applications and their requirements raises a need to develop a new service model for IP networks. The purpose is to satisfy the requirements of rigid real-time applications while avoiding costs of over-provisioning[2]. This could be done by introducing a service model with several classes of QoS instead of a single class of best-effort service.

The Internet Engineering Task Force (IETF) has three working groups developing the new service model or network architecture. These working groups are described and compared in following subsections. Also, Traffic Engineering/Constraint-based Routing approach is discussed. The relationship between OSI layers and concepts described in this section are illustrated in figure 6.1.

<table>
<tr><td>Transport Layer</td><td>Integrated Services / RSVP, Differentiated Services</td></tr>
<tr><td rowspan="2">Network Layer</td><td>Constraint-based Routing</td></tr>
<tr><td rowspan="2">MPLS</td></tr>
<tr><td>Link Layer</td></tr>
</table>

Figure 6.1: The relationship between OSI layers and concepts described in section 6.2 [131].

IETF Integrated Services Architecture

IETF Integrated Services (IntServ) working group[3] is currently defining an enhanced service model which involves creating two service classes in addition to best-effort service: *Guaranteed service* for applications requiring fixed delay bound, and *controlled-load service* for applications that require reliable and enhanced best-effort service. The model is based on resource reservation initiated by applications. This could be done e.g. using *Resource Reservation Protocol*[4] [54, 131].

Resource Reservation Protocol (RSVP) is used to signal routers in the network to reserve resources and set up a path for a flow [48, 131]. If RSVP is used in the network, there should be a mechanism to manage resource reservation policies of applications that initiate the reservation. RSVP and resource reservation are further discussed in [48, ch. 13] and in [133]. Standardization of RSVP can be found in [19].

To provide QoS allocated by a reservation protocol, *Connection Admission Control* (CAC) should be used in routers. CAC functions by blocking

[2]According to S. Shenker in [97], over-provisioning is not cost-effective in networks with real-time applications because of high variance in traffic.

[3]http://www.ietf.org/html.charters/intserv-charter.html

[4]See [130] for the use of Resource Reservation Protocol with Integrated Services architecture.

incoming stream flows[5] if the increase in traffic would drop QoS below an acceptable level for that or any previously accepted flow. On the other hand, CAC affects also on GoS, as the level of GoS is decreased when connections are refused [75, page 33].

Besides the benefits, CAC bears one disadvantage: Implementation of CAC would increase the complexity of networks, already complex enough. Discussion on the benefits and disadvantages of CAC can be found in [97].

According to Xiao and Ni [131], the Integrated Services architecture has several problems: It doesn't scale well, states high requirements on routers, and requires ubiquitous deployment for guaranteed service. According to Baumgartner *et al.* [11], the architecture is suitable only for small networks (e.g. corporate networks or Virtual Private Networks (VPNs)), not for Internet backbone networks.

Differentiated Services Architecture

The approach of IETF Differentiated Services (DiffServ) working group[6] involves creating distinct Classes of Service (CoS), each with reserved resources. The basic difference between IntServ and DiffServ architectures is that while IntServ provides an absolute level of QoS, DiffServ is a relative-priority scheme[7]. Secondly, in DiffServ the QoS in each CoS is defined by an agreement between customer and service provider. This eliminates the need of each application to signal their QoS needs at run time. It also provides better scalability as there is no need to maintain per flow state information in routers [53, 131, 4].

In Differentiated Services, each packet of information is classified by marking the *DS field*[8] in IP datagram. Packets receive their forwarding treatment, or per-hop behavior, according to the classification. The use of the DS field is standardized in [86] and in [13]. A small number of per-hop behaviors will also be defined by the working group [53, 131].

According to Xiao and Ni [131], DiffServ is more scalable, requires less from routers, and is easier to deploy than IntServ architecture. Baumgartner *et al.* [11] discuss more widely the DiffServ architecture, it's possible drawbacks, and related issues.

Multi-protocol Label Switching Architecture

Multi-protocol Label Switching (MPLS) architecture is being standardized by IETF MPLS working group[9]. MPLS is a forwarding scheme that is based on a label-swapping forwarding (label switching) paradigm instead of standard destination-based hop-by-hop forwarding paradigm [55, 120].

[5]According to L. Massouliè and J. Roberts in [75], CAC should also be used for elastic flows. They argue that there is a minimum acceptable level of throughput for elastic flows, below which users gain no utility. Besides preserving QoS, CAC would also prevent instability and congestion collapses caused by uncontrolled retransmission of lost packets [75, pages 33–34].

[6]http://www.ietf.org/html.charters/diffserv-charter.html

[7]Admission Control is not used in DiffServ architecture. Thus only priorities between different classes are guaranteed. Within each class, packets receive best-effort service.

[8]The DS field stands for Type of Service (TOS) byte in IPv4 and for Traffic Class byte in IPv6.

[9]http://www.ietf.org/html.charters/mpls-charter.html

Each packet arriving to an ingress router of an MPLS domain[10] is routed, classified, and given a label[11]. Inside the MPLS domain forwarding decisions are made by using the label instead of processing the packet header and running a routing algorithm. The label is used as an index to a forwarding table[12] where the next hop and a new label can be found. The old label is replaced with the new one and the packet is forwarded. The label is removed as the packet leaves the MPLS domain [68].

MPLS labels can be used to provide forwarding along an explicit route, and to identify packets to receive certain QoS. An efficient tunneling mechanism is also provided. These features make MPLS useful for traffic engineering [131, 55].

A disadvantage of MPLS is that it should be extensively deployed, i.e. the MPLS domain of the network should be relatively big. Otherwise MPLS offers no benefit.

Traffic Engineering and Constraint-based Routing

Dynamic routing protocols such as RIP[13], OSPF[14], and IS-IS[15] can cause uneven traffic distribution. "*Traffic Engineering* is the process of arranging how traffic flows through the network so that congestion caused by uneven network utilization can be avoided" [131].

Constraint-based Routing can be used to make the traffic engineering process automatic. It enables computing routes that are subject to multiple constraints such as resource availability, QoS requirements, and other policies [131].

Constraint-based Routing increases the size of routing tables, and may introduce instability as routing tables change frequently [131]. Thus it should be considered whether it offers any benefit or just consumes more resources.

Difficulties in Development of a New Service Model

The nature of the Internet is decentralized and heterogenous. This causes several problems that need to be solved before new technologies can be deployed:

- Inter-domain QoS guarantees, CoS classifications, and the involved interaction between Internet Service Providers (ISPs) may represent problems due to different policies and diverse architectures of underlying networks.
- Usage of new services should be charged, otherwise they offer no benefit[16]. Charging for network usage in the Internet with a large

[10] An MPLS domain consists of MPLS-capable routers, called Label Switching Routers (LSRs).

[11] Labels are distributed to set up Label Switched Paths (LSPs) using Label Distribution Protocol (LDP) [131].

[12] Forwarding table is constructed as the result of label distribution [131].

[13] Routing Information Protocol, see [48, ch. 4].

[14] Open Shortest Path First, see [48, ch. 5].

[15] Intra-Domain Intermediate System to Intermediate System Routing, see [48, ch. 6].

[16] Charging would ensure only the most performance-sensitive applications would request higher service.

number of ISPs might be difficult.

- Some proposed technologies demand ubiquitous deployment in order to offer any benefit. However, big changes to the best-effort architecture currently in use are difficult, perhaps impossible to deploy.

Some of these problems and other aspects related to the development of a new service model are addressed in [97] and it's references 4, 8, 30, and 37.

6.3 Performance Management

Performance management is used to evaluate the behavior of managed objects and the efficiency of communications activities. It is collecting statistical data, analyzing it, and where appropriate, predicting trends of communications between open systems [60].

A network performance management system must be able to provide reports on the efficiency of the system and its current and previous performance. Reports on a daily, monthly and annual basis are needed.

Performance analysis

Network performance analysis becomes important when the network increases in size and complexity. Analyzers are used for traffic monitoring, protocol analysis and statistics collection and interpretation of performance-related data. Analyzers are understood as troubleshooting tools, but they should be used as proactive indicators as well.

The analyzers available typically gather and display large volumes of detailed data rather than interpret and highlight the meaning of the data. Many of these tools also look at a single element rather than the network as a whole. Data becomes information when it is organized, correlated and presented in a way that clarifies it's meaning, helping the network manager make the best decisions [29]. Managers must also predict future trends based on historical network trends and business information.

Until the introduction of expert systems, alarms and events were checked manually by the operators. Now expert systems are tested in the automation of this process. There are several artificial techniques that can be used, such as Rule-Based Reasoning (RBR), Bayesian Networks (BN), Neural Networks (NN), Case-Based Reasoning (CBR), Qualitative Reasoning (QR) and Model-Based Reasoning (MBR) [8].

Performance metrics

Generally, network performance metrics are classified into two areas: network-centric metrics and end-to-end measurements [93]. Network-centric metrics are router and switch metrics, link metrics, and metrics for the routing subsystem.

- **Router and switch metrics** deal with the operations of routers and switches; queuing packets, processing them, and placing them on the appropriate outbound link queue. The metrics include Offered

load, Dropped traffic, and Average queue lengths (to assess queuing delays and potential dropped packets at a router).

- **Link metrics** describe the network capacity. They include e.g. Bandwidth Utilization.
- **Metrics for the routing sub-system** describe the impact of the routing traffic and fluctuations on the network performance. The rate of route changes characterizes the stability of the network system.

End-to-end metrics are

- end-to-end latency and jitter,
- effective throughput, usually measured as a function of the packet size and the window size, and
- packet loss probability.

The tools and techniques required to measure performance characteristics in these two categories are different. In the Internet performance analysis, it has been difficult to define metrics that reflect both perspectives.

Performance management control

Performance management control is responsible for controlling the performance of a network. It includes such areas as network traffic management policies, traffic control, traffic administration, performance administration, execution of traffic control, and audit reporting [116, page 56].

Traffic control needs resources. Usually a separate control station is needed to collect and analyze traffic statistics. There should be a method to link a control station so that the traffic information is collected from the network. Controlling the traffic is, however, a reliable and cost effective method for finding out problems before they exist. Traffic controlling can be limited to the most important parts of the network [9].

Performance management is also related to the configuration management. It is easier for the operator to plan modifications of the network, when the use of the network is known. Operator finds out which connections and services are used and which are needed.

7 SERVICE MANAGEMENT

This chapter discusses service management. There are many definitions of service:

- "A service is anything that a service provider determines that customers will wish to purchase and that the service provider is willing to supply." (Kong, Chen and Hussain [63])
- "A service is a set of functions offered to a user by an organisation." [90, page 889]
- "A service is an application with a well-defined interface and functionality." [12]
- "An abstract concept that includes the behaviour of a service provider as seen by a service user. Alternatively, the service definition includes a set of capabilities provided to a service user by a service provider. Service definition does not include the internal behaviour of a service provider." (International Telecommunication Union — Telecommunication standards (ITU-T) and ISO systems management documents [117, pages 82–83])

The rest of the chapter is organized as follows: Section 7.1 presents some motivation for service management. Section 7.2 describes the expected convergence trend, and who uses and who offers services. Section 7.3 describes some basic security management concepts. Section 7.4 studies customer care and billing processes, while section 7.5 discusses accounting at enterprice level. Section 7.6 studies service platforms, and section 7.7 some future architectures. Finally, section 7.8 presents some unresolved problems in service management.

7.1 Motivation

The number of services deployed over an infrastructure that spans multiple control domains, such as e-commerce, web hosting etc., and their users is increasing. These end-to-end services require co-operation in internetworking between multiple organizations, systems and entities. Service providers need to deploy interoperability, distributed scaleable architectures, integration and automation of network management systems. The management system must make management easy and flexible to service providers. The management system must also make service providers' operations and end goals easier [12].

Service providers need to find new and effective ways to [27]:

- deploy services more quickly,
- deliver guaranteed services through Service-Level Agreements (SLA),

- evolve from reactive network management to proactive service management, and
- reduce costs by automating network and service management.

Currently, there are no standard mechanisms to share selective management information between the various service providers or between service providers and their customers. Such mechanisms are necessary for end-to-end service management and diagnosis as well as for ensuring the service level obligations between a service provider and its customers or partners [12].

7.2 Demand and Supply of Services

IP networks get more customers, because more services will be available for customers. This has raised the importance of service management. In the past, technology orientation has placed products and equipment ahead of the services. Today, customers want reliable and easy-to-use services.

IP Networks and Convergence in Telecommunications

Internet is popular as the basic infrastructure in providing world-wide distributed services to end-users. Internet is an open and distributed environment which allows different types of service providers to provide different types of services on the network [63, page 22].

Massive IP networks of the future might include the Internet, but also Cable television (CATV), telecommunication networks, such as Public Switched Telephone Network (PSTN), Integrated Services Digital Network (ISDN), Intelligent Network (IN), and mobile systems. However, there are two other important network technologies which make new services available: wireless transmission on radio frequencies, and microwave satellite transmission.

Telephone companies are interested in delivering non-telephone services to end-users. CATV providers are interested in telephone and Internet services as well as in Video on demand (VoD) services. These companies believe that cost savings are possible through value-added services. Also, the number of end users is increasing. These users have unique interests, and because of their interests, they require different services from the service providers. [81, page 129]

The CATV industry is migrating to a digital transmission technology, in order to increase the number of TV channels and services available to the end users. To provide new services, such as VoD and interactive TV, the CATV industry is designing bi-directional networks. End-users are connected to video servers, and they can select the video program, and the video program is sent over the network to the user [125, pages 16–19].

The differences between telephone, computer, and CATV networks are still great. However, each type of network is now able to provide services that were originally created for other networks. This tendency is convergence [125, page 20].

Media industry, telecommunications industry and computer industry are converging. Media industry produces the content, for example

entertainment and publishing. Computer industry produces equipment and applications, which can make this content available for everyone. Telecommunications industry, both fixed and mobile, produces the connections to networks. See Figure 7.1 [110]

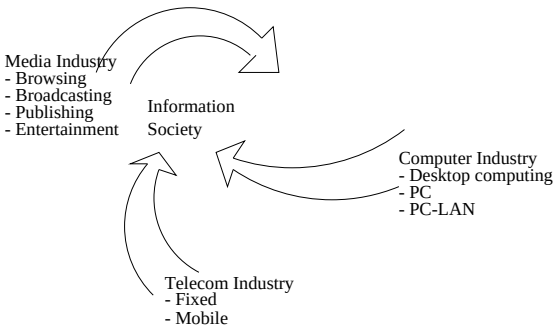

Figure 7.1: Convergence [110]

Service Providers

By service providers we mean companies that provide services as a business on the network. Service providers operate on the network, or they integrate the services of other provides in order to deliver services to their customers.

Service providers are increasingly using Service Level Agreements (SLAs) to define agreements for sharing resources with partners, as well as for offering service quality guarantees to customers. These SLAs contain details of information that are shared, and service level guarantees that are offered by the service provider [12].

Service providers offering reliable services in a cost-efficient way will succeed. Service users do not use services that are not operating properly.

Service Users

Service users are often called end-users or customers. Service providers have to fulfil the end-user needs before the end-user uses any services. The service users want that the user interfaces of the services are logical and easy to use. They do not want to use services that are not operating properly.

They also expect that the connection and the billing are reliable, installations are easy and software products are good.

7.3 Security Management

Basic security services that are defined in ITU-T Recommendation X.800 are access control, authentication, confidentiality, integrity and non-repudiation.

- **Access control** is the property of controlling network and computer resources in such way that only legitimate users can access them within their limits. One approach is to attach to an object a list

which explicitly contains the identity of all permitted users (an Access Control List (ACL)) [98].

- **Authentication** is the property of knowing that the data received is the same as the data that was sent and that the claimed sender is in fact the actual sender [6]. For authentication techniques, see [94].
- **Confidentiality** is the property of communicating so that the intended recipients know what was being sent but unintended parties cannot determine what was sent. Encryption is commonly used to provide confidentiality [6].
- **Integrity** is the property of ensuring that data is transmitted from source to destination without undetected alteration. Integrity is often achieved as a by-product of providing confidentiality by encryption.
- **Non-repudiation** is the property of a receiver being able to prove that the sender of some data did in fact send the data even though the sender might later desire to deny ever having sent that data [6]. This is problematic, since it includes the assumption that no-one can falsely identify himself to the system. Consider a case where a cracker gains unauthorized access to a computer and then uses the computer owner's identity for a business transaction. If non-repudiation is assumed to hold, the other end may then claim that the owner of the computer did the transaction, which is incorrect [38].

Effective security management must be involved in all the steps of data storage and transfer process. Logs are important security tools and therefore security management is involved with the collection, storage and examination of the audit records and security logs. Increasing the level of network security will affect the openness of the system and the cost of maintaining the network.

Authentication and Authorization

Almost all applications utilize user information and presume an authentication of users. Authorization is determining whether an identity is permitted to perform some actions, such as accessing a resource [72]. Passwords, smart cards and certificates are used to authenticate a user. A user may have the right to use more than one name and identities established by multiple organizations (such as universities and scholarly societies). There might be an advantage if all the user information is available in same directory. All the applications could then use the same information. Users have to log in only once to be able to use all the services and resources [77].

There are some basic requirements for authentication [72]:

- The access management solution needs to work at a practical level,
- the solution needs to be secure,
- it should make access easier, minimizing redundant authentication interactions and providing user-friendly information resources,

- it needs to scale,
- it needs to be robust, for example, a forgotten password should not be an intractable problem,
- it must be able to recognize the need for a user to access a resource independent of his or her physical location (for example, a user must be able to connect to the Internet via a commercial Internet Service Provider (ISP), a mobile IP link, or a cable television Internet connection from home), and
- there should be a simple and well-defined (standard) interface between the resource operator and the licensing institution.

The basic access management problem is licensing agreements for networked information resources. The situations where institutions agree to share limited access are difficult. There is a need for fine-grained access control where institutions want to limit resource access to only individuals registered for a specific class, for example, when a class may be offered to students at multiple institutions. At present, most access to network information resources is not controlled on a fine-grained basis. There is a danger that by accommodating all the needs for fine-grained access management into the basic access management mechanisms will produce a too complex and costly system [72].

Management data represents a problem in the current access framework. The problem is the conflict between the private and public data. Most of the data has to be sorted out at the institutional policy level and it may involve making sacrifices in order to ensure privacy. Some institutions may be legally limited in their ability to collect certain management data.

Proxies and credential-based authentication (the user presents a credential to the operator as an evidence that he or she is a member of the user community) schemes seem to be viable. Proxy servers will become a focal point for policy debates about privacy, accountability and the collection of management information. Successful operation of a proxy server means that the user trusts the licensee institution to behave responsibly and to respect privacy.

A cross-organizational authentication system based on a credential approach has the advantage of greater transparency. Resource operators can have a higher level of confidence in the access to management mechanisms and a greater ability to monitor irregular access patterns. Privacy, accountability and collection of management statistics must be taken up for discussion among a larger group of parties.

An institution might choose to manage access by IP source address. IP source filtering means that packets are filtered on the basis of their source address. It does not seem to be a viable solution for access management. However, it may be very useful for some niche applications, such as supporting public workstations. It could be used more widely, although it cannot flexibly support remote users in its basic form. Most real-world access management systems are going to have to employ

multiple approaches and IP source address filtering is likely to be one of them [72].

Security Problems of Internet

The list below describes the security problems in the current Internet.

- **Weak authentication**

  Passwords on the Internet can be cracked by a number of different ways. The two most common methods are cracking the encrypted form of the password, and monitoring communications channels for password packets.

  Another problem with authentication results from some TCP or UDP services being able to authenticate only the granularity of host addresses and not to specific users. For example, an NFS (Network File System, on UDP) server cannot grant access to a specific user on a host, it must grant access to the entire host. The administrator of a server may trust a specific user on a host and wish to grant access to that user, but the administrator has no control over other users on that host and is thus forced to grant access to all users (or grant no access at all).

- **Ease of spying and monitoring**

  When a user connects to his or her account on a remote host using TELNET or FTP, the user's password travels across the Internet unencrypted. A method to break into systems is to monitor connections of IP packets bearing a username and password, and then use them to login normally. If an administrator-level password is captured, the job of obtaining privileged access is made much easier.

  Electronic mail, as well as the contents of TELNET and FTP sessions, can be monitored and used to learn information about a site and its business transactions. Most users do not encrypt e-mail, yet many assume that e-mail is secure and thus safe for transmitting sensitive information.

  The increasingly popular X Window System is also vulnerable to spying and monitoring. The system permits multiple windows to be opened at a workstation.

- **Host-based security does not scale**

  Host-based security does not scale well: as the number of hosts at a site increases, the ability to ensure that security is at a high level for each host decreases. Secure management of just one system can be demanding, managing many such systems could easily result in mistakes and omissions. A contributing factor is that the role of system management is often short-changed and performed in haste. As a result, some systems will be less secure than other systems, and these systems could be the weak links that will break the overall security chain [124].

7.4 Customer Care and Billing

Customer care and billing(CCB) processes have been traditionally kept as a background process. CCB processes have not been the key functions in the business. Today, customer care and billing are an important part of making profit.

Good customer care and billing enables getting more profit, better customer relationships, and competition advantage. Today, succeeding in the market depend more on the quality of products and services than just on the prices.

1980's was product oriented time in the telecommunication and data transfer market, whilst customer orientation is leading now. Marketing to the customers as well as the ability to sell more and the ability to high quality customer care are one of the key components to success. Also, it is important to get the products quickly to the market, and to be able to support existing and new services. A good customer care and billing system has to be flexible enough to fulfil these criteria [2].

Even electronic commerce depends on customer relationships, says Lester Wanninger, professor at the University of Minnesota. It is important to teach how to make good customer relations for people going to start electronic commerce. Also, in electronic commerce a company and a customer should handle all the communication channels. Electronic commerce has to implement functional processes of the company, information systems, databases, and other channels. It is important that a customer gets the same service from any service channel of the company. Ease of use brings more value to the customer. Also, in electronic commerce, the customer buys again only if the customer gets what was promised. WWW-pages can have an effect on attitudes, intends, and shopping habits. High quality information, easy use, and new experiences, bind customers to services. Traditional media, such as TV, radio, and printed media are good in getting new customers, whereas the Internet is good in keeping old customers [59].

Customer Care

Customer care means maintaining customer services and customer relationships and answering routines, for example Help desk functions. Customer care links to the level of the offered service and the connection with the service level and the price of the service [111].

Customer care deals with processes needed to deliver services to customers, such as order handling, problem solving, performance reporting, and billing.

A good customer care system enables providing current and accurate information to the customers. It helps in delivering services when promised, resolving problems quickly, and keeping customers informed of the status of their orders. It also enables to meet stated service level agreements (SLAs) for performance and availability, and providing accurate billing in a format that customer wants. This all ensures that the customer gets good service from the service provider.

Automation of customer care enables better services and cost savings.

The service provider's Help desk can see all the information needed quickly, and then he or she can answer to the customer. Also, new services can be implemented and delivered to the customers easily when customer care processes are automated. Service providers can use the same methods to all services, when customer care processes are automated.

Billing

Internet is becoming able to support heterogeneous applications and services to a diverse user community. Delivered services must be billed. In the future network operators and service providers want to know who is using the network, what the network is being used for and when the network is being used [69]. Pricing mechanism will be necessary in order to manage the quality of services (QoS). Accounting and billing systems must be reliable, scaleable and have high performance, and offer flow-through operation from the other systems.

According to Sun Microsystems [109], some of the requirements of the billing systems of the future include

- real-time reactions to market activities,
- flexible billing formats and media to meet customer demands,
- flexible rating engine that allows discounting,
- integrated billing, which includes charges from third-party providers, and
- well-defined interfaces to allow easy integration and data sharing between business systems and the billing system.

Payment Mechanisms

Internet payment mechanisms can be grouped into three classes: electronic currency systems, credit-debit systems and systems based on secure presentation of credit card numbers [85].

Collecting and rating usage, tracking services, managing inventories and reconciling invoices are key features of accounting systems [69].

The safety issues are under discussion. Some payment mechanisms are totally anonymous and payers can not be tracked (such as E-cash — electrical purse, where you load money and pay with it). The principal advantage of electronic currency is its potential for anonymity. The disadvantage is the need to maintain a large database of past transactions to prevent double spending.

In the credit-debit model (like NetCheque system), customers are registered with accounts on payment servers. Customers authorize charges against those accounts. The credit-debit model is audible. Once a payment instrument has been deposited, the owner of the debited account can determine who authorized the payment, and that the instrument was accepted by the payee and deposited [85].

Some payment mechanisms are based on credit cards (such as CyberCash). Information is often shared with the owner of the credit card,

payment service provider and the credit card company. The owner of the credit card does not need to give his credit card number to the merchant without encrypting it. A customer's credit card number is encrypted by using public key cryptography. The merchant has a message that it cannot read completely but which authorizes the purchase. The merchant adds his identification information and sends it to the CyberCash server. The entire message is digitally signed by the merchant to prevent tampering in transit. The CyberCash server unwraps the message and creates a standard credit card authorization request. The CyberCash server then forwards the request to the appropriate bank or processing house for authorization and returns the result to the merchant. The advantage is that the customer does not need to be registered with a network payment service; all that is needed is the credit card number [30].

Demands for Electronic Payment Systems

Internet payment system should be secure, reliable, scalable, anonymous, acceptable, flexible, convertible, effective, easy to integrate with applications and ease to use. Anonymity is more important in some communities or for certain kinds of transactions, than they are in other communities [85].

- **Security**

  The infrastructure must be usable and resistant to attacks in an environment where modification of messages is easy.

- **Reliability**

  The infrastructure must be available and should avoid failures.

- **Scalability**

  The payment infrastructure must be able to handle the addition of users without suffering loss of performance.

- **Anonymity**

  For some transactions, the identity of the parties to the transaction should be protected. Where anonymity is important, the cost of tracking a transaction should outweigh the value of the information that can be obtained by doing so.

- **Acceptability**

  A payment instrument must be accepted widely.

- **Customer base**

  The acceptability of the payment mechanism affects the size of the customer base.

- **Flexibility**

  Alternative forms of payment are needed. The payment infrastructure should support several payment methods including credit cards, personal checks, cashier's checks and anonymous electronic cash.

- **Convertibility**

  There will be several forms of payment, providing different trades.

- **Efficiency**

  Royalties for access to information may generate frequent payments for small amounts. Applications must be able to make these "micropayments" without noticeable performance deterioration.

- **Ease of integration**

  Applications must be modified to use the payment infrastructure in order to make a payment service available to users.

- **Ease of use**

  Users should not be constantly interrupted to provide payment information; most payments should occur automatically. Users should be able to limit their losses and monitor their spending.

Threats of misusing electronic currency can lead for example to dept (unpaid bills), forgeries, unauthorized payments on behalf of another person, double purchases (order twice — pay once), refusal of payments and unsuccessful deliveries.

Another threat could be pre-paid services. Customers' loyalty to service provider will become more difficult to check when he or she is using pre-paid services. Customers can easily change the service provider, because they can easily buy new pre-paid services from any other service providers. Also, cheating and lost income remains a problem. CCB systems can help to get over and to prevent cheating; as well as new technologies such as certificate based authentication will open more accurate and faster charging for the services [62].

7.5 Accounting Management

Accounting management deals with information that concerns individual users, including following issues:

- **Usage measurement**

  Usage measurement is collecting data for charging, and processing the data. It has to be reliable, and sometimes it has to be done in real time.

- **Tariffing and pricing**

  A tariff is a set of data used to determine the charges for services used. It depends on the service, origination and destination, tariff period, and day.

- **Collections and finance**

  This includes administration of customer accounts, informing customers, payment dates, payment amount, and collection of payments.

- **Enterprise control**

  Enterprise control is responsible for proper financial management of an enterprise. It includes identifying and ensuring financial accountability of officers. Also, checks and balances needed for financial operation of the enterprise are included [117, pages 64–66].

A system that generates data for accounting purposes is called an accounting management agent. Accounting managers are systems, which interrogate accounting management data or obtain it in other ways. If accounting management is distributed across various systems, all systems may be required to control their own area themselves. Furthermore, a system may request information from other systems in order to square its accounts [60, pages 188–189].

Accounting data is sensitive information. The collector must provide confidentiality at the point of collection, through transmission and up to the point where the data is delivered. The delivery function may also require authentication of the origin and the destination and provision for connection integrity (if connections are utilized). Security services can be provided for example by SNMPv3[1].

Accounting Systems

According to Busse [20], an accounting system should fulfil some basic requirements. It should be

- cost effective, performant, transparent,
- able to provide up-to-date information,
- customer configurable, and
- secure.

To be cost effective, the accounting system should be highly automated, based on standards, and easy to interact with. It should provide a reasonable response time. The whole accounting process should be transparent to the customer.

The accounting system should provide up-to-date information, i.e. it has to minimize the time needed to process the usage information from the network elements or other service providers. This is important especially when real-time information should be provided to the customer order status.

The accounting system should be configurable according to customer preferences for example with respect to tariff, billing cycle, details of the bill, local currency and taxes, the format in which the bill is expected, and the method of payment.

The accounting system should fulfil strong security requirements: identification, authentication, access control, confidentiality, integrity, and auditing.

[1] See section 3.1 for Simple Network Management Protocol (SNMP).

Internet Pricing

Internet pricing contains four basic elements (see figure 7.2). An access fee is usually a monthly charge for using an access link of the network. The price depends on the capacity of the link. Setting up connections or making reservations can be charged separately. Usage fee can be used to charge services on time-, volume-, or QoS-basis. This fee determines the actual resource usage of a customer. Content fee depends on the application content. It may be omitted (e.g., telephony, fax, e-mail services where the content is provided by the user), billed separately (e.g., Helsingin Sanomat on-line edition), or integrated into the telecommunications charging system (e.g., commercial 0900 numbers in Finland) [105].

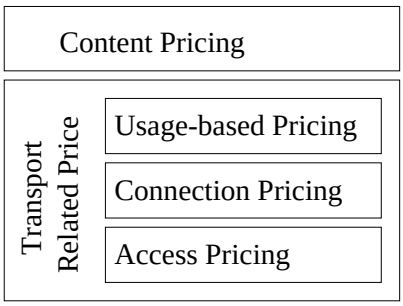

Figure 7.2: Components of Internet pricing [105]

The current pricing model is based on an assumption of a single best-effort service model that provides similar service to all customers. Service provider and customer do not have a direct control over the actual service in terms of parameters determining volume, connection time[2], and QoS.

Accounting is usually based on mechanisms offered by commercially available routers and switches. The most commonly used approach employs packet filtering and statistical sampling. However, it is difficult to charge for usage-based traffic since the granularity of these methods is too coarse and the measurement overhead significant [105].

Another problem concerning accounting data collection in routers is whether packets should be counted on entry to or on exit from a router[3] [79].

For volume measurements the IETFReal-time Traffic Flow Measurement (RTFM) working group has proposed standards to meter flows and to distribute this accounting information via SNMP [105].

The Remote Authentication Dial-In User Service (RADIUS) is a protocol specified by the IETF radius working group[4]. It helps managing the Internet access links. Since these links are sensitive to security

[2]Connection time for connectionless communications would be difficult to measure (except for dialup access).

[3]The nature of IP is that not every packet received by a router is actually passed to an output port, but can be discarded for example at times of congestion.

[4]http://www.ietf.org/html.charters/radius-charter.html

and accounting, a protocol is provided to authenticate dial-in users and negotiate configuration data. RADIUS services are implemented by most router manufactures. Accounting data can be collected on a time-, packet-, or octet-basis for a particular service [105].

7.6 Service Provisioning

Competition is increasing in service provision. Customer satisfaction is becoming important for service providers. One of the most critical problems faced by service providers today is managing changes. The ability to focus deployment of new services and network technologies requires a new level of management flexibility to support a new level of customer care. Competitive advantage for service providers will depend on the ability to rapidly deliver end-to-end service solutions. A key management question is to meet these challenges. Service providers have to optimize their service management to meet business and customer needs [46, page 701].

Managing New Services

Managing new services means development of new services and taking care of the economic use of the network. For example implementing a cost-effective service quickly, and guaranteeing the specified service level to all end-users. End-to-end service process automation improves the accuracy and speed of a task while also freeing personnel from routine jobs. The advantages of automating end-to-end service process are in cost reduction and in improved customer service.

Today all service providers have to create their own services in the Internet. Same services are created in many different ways, because there does not exist any one method to create new services in a way these services can be reused and modified.

Services are usually implemented when needed in IP networks. Service providers do not have reusable service platform models, so they must always implement services from scratch. Service providers have their own service processes, which can be incompatible with other service providers' systems and might be made with incompatible software, for example Java applets can cause problems.

WWW Service Platforms

The World Wide Web (WWW) is an architecture for sharing information. The WWW provides a hypertext system linking people, computers, and information around the world. The WWW consists of information servers and client browser programs, linked together by a set of standards and agreements. The user runs the browser to access WWW servers, which deliver information to the requesting browser [102, pages 87–88].

The key components of the WWW architecture are the Uniform Resource Locator (URL), the Hypertext Transfer Protocol (HTTP), and the Hypertext Markup Language (HTML) [102, page 88].

URLs provide standardized specifications for objects or resources located on a network, detailing both the network address of the object and the protocol to be used to interact with that object. See table 7.1.

Service	*Uniform Resource Locator (URL)*
Anonymous File Transfer	*ftp://ftp.frack.com*
Hypertext Transfer	*http://www.frack.com*
Remote Login	*telnet://frack.com*
Gopher Retrieval	*gopher://gopher.frack.com*
Wide-Area Info Service	*wais://wais.frack.com*
Usenet News	*nntp://news.frack.com*

Table 7.1: The URLs for various types of resources

The URL is an enhanced Internet address. WWW clients use the URL to find an object on the network and select the proper protocol for interacting with that object [102, pages 88–89].

The HTTP is a connection-oriented protocol designed for the rapid transport of files consisting of a mixture of text and graphics. HTTP is a protocol consisting of simple commands that support negotiation between a client and a server. This negotiation allows WWW browsers and servers to develop independently emerging technologies because the negotiation process established a common basis of communication between the client and the server [102, page 89].

A universally understood language is needed when publishing information for global distribution. The publishing language used by the World Wide Web (WWW) is HyperText Markup Language (HTML) [123]. HTML is a standardized document tagging language, based on the Standardized Generalized Markup Language (SGML) [102, pages 89–90].

According to W3 [123], HTML gives authors the means to:

- publish online documents with headings, text, tables, lists, photos, etc.,
- retrieve online information via hypertext links, at the click of a button,
- design forms for conducting transactions with remote services, for use in searching for information, making reservations, ordering products, etc., and
- include spread-sheets, video clips, sound clips, and other applications directly in their documents.

HTML has been developed with the vision that all manner of devices should be able to use information on the Web: PCs with graphics displays of varying resolution and colour depths, cellular telephones, hand held devices, devices for speech for output and input, computers with high or low bandwidth. HTML now offers a standard mechanism for embedding generic media objects and applications in HTML documents. The object element provides a mechanism for including images, video, sound, mathematics, specialized applications, and other objects in a document. It also allows authors to specify a hierarchy of alternate renderings for user agents that don't support a specific rendering [123].

Problems

HTML based pages embedded with images, sounds and video clips are easy to create, but they can be uninteresting and do not allow true interactivity [99, page 5].

Communication between client programs (browsers) and servers is done using non-ideal paradigms (HTML). Instead of that, it should be done in an object-oriented manner, in order to reduce development time and increase ease of maintenance. Internet service developers find it difficult that support systems have to be hand-built for each service and each system must often be managed separately [99, page 6].

The use of services is often based on registration at the providers site. A user of several services has a multitude of login names and passwords. Also, payments for these services go directly to each provider, normally using credit cards. It is risky to send credit card numbers over the web and the user may not have any knowledge of how trustworthy the service provider is [99, page 6].

Today incompatible pages, usually made by Java script, have become a problem. These pages do not work perfectly with different browsers.

Directories

Directories are logical data repositories to save and to search for information. Directory services are important in helping users to find information on the network. Directory services must be reliable and secure in performance. Directories are used for example in saving personal data with telephone numbers and e-mail addresses. Data is often saved in a logical tree form.

Special programs on the Internet have basic directory functions (mapping names to addresses and visa versa). The Domain Name System (DNS) provides these directory services on the Internet by mapping domain names to IP addresses, thus providing routing information for domain names.

A directory is a logical place for usernames and passwords as well as for public-key data such as certificates and keys. Another use of directories is yellow-pages functions, where searches find all entries in the directory where attributes satisfy some search criteria. Policy-based networks (PBNs) and guaranteed Quality of Service (QoS) applications are also driving the demand for directories [67].

There is a need to consolidate directory data. When intranet systems are expanded to extranet systems, there is a problem of combining different types of directories and databases. A standardized model of directories will help this integration. Decreasing the number of directories means cost savings, higher data quality and lower security hazards [67]. Development of an application is also easier if all the information is available in directories using standardized protocols [77].

7.7 Future Service Platforms

Current architectures in service management are based on management protocols like Simple Network Management Protocol (SNMP) and

Common Management Information Protocol (CMIP) or trouble ticketing interface [20, page 167].

Web-based Architecture

In the Web-based architecture the customer downloads an applet that communicates with a proxy server in the service providers domain. The proxy server interacts with the actual inter-domain management system. It is possible to use standard gateways like IBM Webbin or build a service specific solutions in order to simplify the funtionality at the customer site. This makes download times shorter and there is less need for code [20, page 167].

The inter-domain management system implements the interactions with co-operating service providers. Requests to the local domain are processed by the intra-domain management system and then forwarded down the hierarchy to the network managers and finally to the network element managers [20, page 167].

Security restrictions in browsers do not allow applets to interact with local resources, i.e. with the file system or local network nodes. In Netscape Communicator, the security restrictions can be configured based on the right to trust relationships with the applet provider. Signed applets can be given the right to access the local network. This provides also a network management solution for customer premises network [20, page 167].

Figure 7.3 shows a web-based service management architecture. CPN is Customer Premises Network and PN is Public Network.

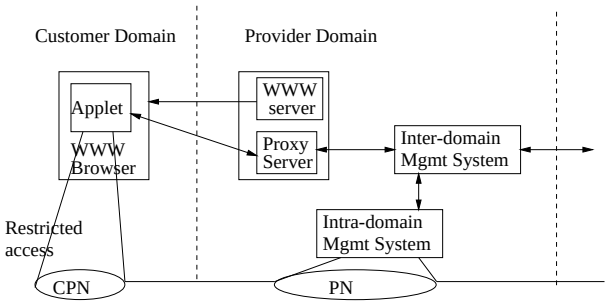

Figure 7.3: Web-based service management architecture [20, page 167]

This prototype has been developed providing a web based interface covering subscription management, configuration management, alarm surveillance, trouble ticketing as well as accounting management. The usage of the web and Java (applets) simplifies the service interaction between the customer and the service provider. It will reduce the cost on both sides. For service provider it is important to automate the customer care process in order to cut the costs to survive in the emerging competitive market [20, page 168].

Hybrid Services

Future services will span many communication infrastructures. Users will be able, for example, to generate telephone calls from their Web browsers. These services are called hybrid services. Hybrid services span different network technologies, for example the Public Switched Telephone Network (PSTN) and the Internet. Data networks do not offer much support in enabling such hybrid services other than transport and delivery. Most of the support for switching, billing, and access control of the calls is done in the switched network [119, page 167].

The demand for hybrid services is becoming more important, because cellular networks are already well integrated with the PSTN. These networks have wide penetration. This makes purely Internet-based solutions impractical. The PSTN provides a reliable, available and ubiquitous system, with guaranteed Quality of Service (QoS). Gbaguidi *et al.* claim that the PSTN and Internet are far from being an ideal ground for developing future hybrid services when taken separately. However, if coupled together they can complement each other effectively [43, page 9].

The PSTN includes a powerful service creation and provision platform called Intelligent Network (IN). The design of IN follows a simple principle: separation of service-specific software from basic call processing. Before IN services were incorporated in the network switches in a manner that was specific to each manufacturer. Introducing new services required software modification in every switch in the network. It took years to complete such a process, and it made network operators dependent on their equipment suppliers. The IN reduced a great deal of this dependency by using service-specific software [42, page 9].

The Internet has no global service creation and provision framework. New services can be created by any user that can afford a server. Creating new services implies developing a distributed application that must be installed and executed in the terminals and servers. Internet applications take advantage of intelligent terminals and powerful user interfaces [42, page 9].

Gbaguidi *et al.* [43, pages 9–10] claim that hybrid services are expected to play a very important role in the years to come. This is due to both the desire of users to integrate the ways they communicate and the willingness of service providers to differentiate their offers from their competitors. Also, smart cellular phones are expected to fuel the integration of services.

There has been an extensive work toward validation of services in the IN or TINA services, bur there has not been much work on the application of formal methods of Internet to the development of Internet services or hybrid services [71, page 134]. There are two main questions:

- Are Internet services and hybrid services any different from other telecommunication services?
- What do the differences mean for the application of formal techniques?

Hybrid services have characteristics that change the way formal methods should be applied to the design of services. In the following

list there are four important characteristics of hybrid services [71, page 134–135].

- **Interworking of Connection-Oriented and Connectionless Services**

  Hybrid services combine connection-oriented and connectionless techniques. There is no commonly accepted call model for hybrid services. Telecommunications industry uses formal methods based on specific call models, such as those used in the IN. As long as formal methods were applied to standardized architectures such as the IN, in which all services were structured in a similar way by using service-independent building blocks, the application and reuse of formal approaches was significantly easier.

  The lack of a common call model for hybrid services implies that most of the work of applying formal techniques to telecommunication systems has to be revised and checked to see whether and how it can be reused and adapted for hybrid services.

- **Integration of Network-Centric and Terminal-Centric Service Control Mechanisms**

  In the Internet, services are implemented in end users systems, while the telecommunications community normally has a network-centric vision where services are implemented in the network. These two different views of service control may converge to a service-centric vision for the deployment of hybrid services.

  For the use of formal methods in development of hybrid services, it is necessary to consider software running at the user's site and in the network.

- **Decreased Service Lifetime and Time to Market**

  Introducing new services in a telephone or cellular network was a slow process, and the deployed of services were offered for a rather long period. Compared to typical telecommunication services, the time to market of Internet and hybrid services is significantly reduced. As market pressure increases and time to market decreases, increased development time using formal techniques on the development of hybrid services is hardly acceptable. It seems to be more promising to formally express single properties with which a service should comply, rather than developing large abstract service specifications.

- **Significantly Increased Heterogeneity**

  An example of the impact of heterogeneity is the problem of service interactions. A service interaction occurs when the addition of a new feature to a system disrupts the existing services. In most cases it is wanted that the behaviour of a service does not change other services.

  Whereas in homogeneous environments the assumptions are relatively easily defined and checked, this is rarely true for

telecommunications systems, and definitely not true for hybrid services. As heterogeneity increases in the environment which hybrid services run, more time has to be spent to check whether the implemented service behaves correctly in its environment.

Demands for Future Service Platforms

Svanbäck [110] claims that mobile, fixed and Internet networks converge and create needs among consumers and business to access any service from any network. The same functionality and service provision is expected of all terminal devices; telephones, computers, cable televisions and other equipment. The telecommunications industry, the computer industry and the media industry are melting together in the market convergence. Martikainen [74] claims that convergence creates new rules for service provisioning, branding and pricing, and opens new business opportunities for agile players, one being the provision of solutions that tie different networks or protocols together.

There are some demands that are expected for the future service platforms. The service platforms should

- provide extensive network services for converging networks [110],
- enable fast time to market for new services,
- provide ease of deployment, configuration, and management,
- use the open, modular, distributed and standardised architecture,
- make use of commercially available hardware and software components,
- ensure application-independent high quality of service and fault tolerance,
- ensure high usability and appropriate diagnostics [74], and
- enable the use of advanced charging mechanisms [65].

7.8 Problems in Service Management

There are unresolved questions in service management:

- How can management information be shared across administrative domain boundaries in a secure way? This capability is important when a service is composed of components from several service providers.
- How to get measurable aspects from Service Level Agreements (SLAs)? It is unclear how a legal service level agreement document is translated into a measurable specification that can be automatically monitored for compliance.
- How to define metrics and their bounds for service compliance? There are no recommendations and policies to define what the metrics are and how their values are computed.

8 CONTENT MANAGEMENT

IP traffic on the Internet and private enterprise networks has been growing exponentially for some time. Today, the convergence of computing, telecommunication and digital media is enabled by the technology, but it is actually driven by the content. For example, in the case of electronic publishing, lack of established advertising and billing models and insufficient results have hindered online advertising [100].

Markus Kajanto states in his doctoral dissertation the notion of virtualization of content. Kajanto calls the initial content "primary content", which is divided into two parts: a virtual part and a physical part. The virtual part of the content is distributable through the information network, but the physical part is distributed outside the information network. What the primary content is, depends on the industry and application in question. From the Internet service provider's point of view it is essential that more and more products are already virtual of their basic nature or can be virtualized by exploiting information networks. The same applies also to many business processes, such as commerce, marketing, and customer service [100].

This chapter describes content management on the Internet. Section 8.1 gives an overview why content should be managed. Section 8.2 gives an overview of management information modeling technologies, such as markup languages, CIM, and DEN. Finally, section 8.3 gives examples of content management.

8.1 Demands for Content Management

In this project we mean content management as determining what kind of data is transmitted in the network, and managing that data according to the needs of content suppliers, information intermediaries and customers. The purpose of the content management is to control the flow of content during the creation and delivery of any service.

Content supplier usually creates and formulates the original content, both the physical and the virtual part. Information intermediary (service provider) is an organization, which matches the content suppliers to the relevant end customers. It will also have the knowledge of the content preferences, consumption habits of the end customers, and what may be the optimal choice for them [100]. Customers then use the content through the Internet and may also pay for it. It should be noticed that the content supplier, information intermediary, and customer usually have different kinds of demands of content management. The needs for content management are, for example:

- **Security, proprietary rights and licenses**

  Security and copyright issues must be guaranteed at the satisfying level. For example, electronic commerce and communications applications require the security features the most. There is also

a demand for content protection, to provide content owner a mechanism that can robustly protect copyright and identify rightful ownership in the court of law and to prevent illegal distribution and easy tracking of fraud. Techniques used to content protection are for example, cryptography, authentication, watermarking, and access control in different services. Users should also be able to check the originality of the content of a digital product. Content verification can be performed by attaching digital signatures to the transmitted data [122].

In the broader sense, content could also mean communications content, such as desktop videoconference, e-mail, discussion forums, etc. The difference between the copyright content and the communications content is that communications content is produced and consumed at the same time, and it is not stored for the further commercial use [100].

- **Billing**

  Internet services that provide QoS (e.g. TV and radio over IP) cannot cover costs using billing models available today [105]. In the Internet environment, billing has been based on flat rates and monthly billing and only seldom on the traffic itself. Full deployment of services with built-in cost sharing functionality could be the final reason to converge services, such as broadcast media, into the Internet and make them globally available.

- **Location and delivery**

  Today the information contained on the Internet is unstructured, unsorted, and difficult to find. For example, current search engines are limited to textual keywords. There is the desire for Internet multimedia search engines capable of searching and locating the relevant sources containing the desired media types given a description of the specific content. This will be beyond the bounds of text currently used to formulate queries. Such capabilities could be achieved with pre-defined, hierarchical categories and use of natural language [57].

  The content must be managed throughout its entire lifetime, from initial conception and creation, to integration in an application, and delivery to the user, as well as the eventual archival or destruction. Information service providers also have multiple distribution options using a wide variety of client and network technologies. The key to commercial success is managing information in such a way that it can be easily located and distributed in a format that matches the requirements of the requesting client [32]. The issues of secure access, and secure content and payment transaction are also essential to the distribution of content.

- **Different customer needs**

  Different customer needs must be provided for by traffic prioritization and traffic guarantees. For example, policy-based

networking enables the allocation of network resources to applications, users, and groups based on a set of defined rules. This approach provides the control over traffic prioritization based on the business importance of applications.

8.2 Management Information Modeling Technologies

This section gives a brief summary of markup languages and object-oriented models (CIM and DEN) that were developed to model management information.

Markup languages

Markup languages (such as SGML — Standardized Generalized Markup Language, HTML — HyperText Markup Language, and XML — eXtensible Markup Language) are designed to add structure and convey information about documents and data. In markup languages, the main mechanism for supplying structural and semantic information is by adding to the document elements comprising a start tag, optionally some content, and an end tag.

SGML does not enforce any particular set of element types. SGML provides a means for defining new element types. Because of this, SGML is thought of as a language for defining markup languages. XML is similar in concept to HTML (see page 59). Whereas HTML is used to convey graphical information about a document, XML is used to represent structured data in a document. HTML is an SGML application targeted at display markup for documents, XML is a subset of SGML targeted at data representation. It is possible therefore to imagine the Web as consisting of HTML for display purposes, and XML for data representation and description purposes [36].

Object-Oriented Models

Distributed Management Task Force Inc (DMTF) has developed the **Common Information Model (CIM)**. CIM is used to model management information for desktop and server systems. It is also used to describe management information between different management applications, such as HP Open View, Microsoft SMS, and Tivoli Management Software, in order to provide common understanding of management information.

CIM is an object-oriented conceptual model. It provides a framework, including representation of products, systems, applications, and components that can be managed. It unifies the information coming from many numbers of sources. CIM is not bounded to any particular implementation. It can be implemented as a relational database, as an object database, or as an object/relational database. This allows for the interchange of management information between management systems and applications.

At the present time, there are no CIM based implementations available. No programming interfaces or protocols are defined by the CIM document, and hence it does not provide an exchange mechanism. CIM does not define a common set of APIs (Application Programming Interface) that

software developers can use to make Web management applications work together. Nor does it specify how the database of gathered information should be structured. CIM makes also no mention of the communications protocol that should be used for moving all that information around. So it is difficult for vendors to develop software that can integrate data gathered by third-party applications [66].

Version 1.0 of the DMTF's CIM XML encoding specification was announced in 1998.

The **Directory Enabled Network (DEN)** specification provides a schema and informational model for representing network elements and services in a directory. The primary purpose of DEN is to separate the specification and representation of network elements, and services from implementation details.

In a directory enabled network user profiles, applications, and network services are integrated through a common information model that stores network state and exposes network information. This information enables bandwidth utilization to be optimized, it enables policy-based management, and it provides a single point of administration of all network resources.

The philosophy of network management is shown in figure 8.1. Network management protocols (SNMP, CMIP, RMON) are used to talk to the network elements. The network schema extensions for the directory service are used to talk about network elements.

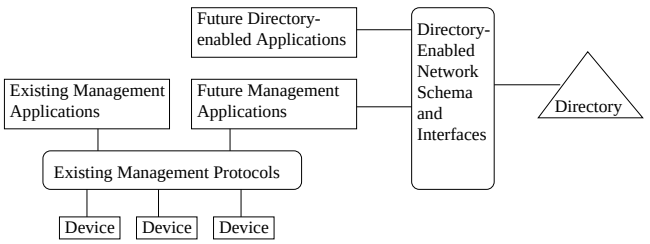

Figure 8.1: Directory service and network management [58]

The integration of the network infrastructure with the directory service allows the applications and users to discover the existence of devices and relationships by querying the directory service. This is more scalable and manageable than contacting the individual devices and aggregating the results. Exposing network elements in the directory enhances their manageability and usability while reducing the load on the network. The end user and administrator experiences are enhanced because there is a single authoritative place to obtain the information of interest. One example of how the network wide data might be used is to set up and tear down a certain level of QoS at a given time for a specified user across many network resources.

8.3 Examples of Content Management

In the relation of information provider and end-user the core benefit of content management can be described: "information is managed so the right people receive the right information at the right time" [52]. With today's information glut, the value of information increases, when the content is managed in such a way to apply the stored information to the right people in an efficient way. The benefit can be ensured in many ways. The next examples will describe some of these different ways and they also reflect how widely content management is understood by different people. First, this section will deal with the examples where the end-user is the right person, and secondly the benefits of content management for the information provider.

Multimedia Content Management

The purpose of a multimedia content management system is to control the flow of content during the creation and delivery of any multimedia service offering. The content must be managed throughout its entire lifetime, from initial conception and creation, to integration in an application, and delivery to the user, as well as the eventual archival or destruction. This entails managing content across a number of different organizations and over an extended time period. Practical experience of the benefits of providing extensive content management systems has come for example in the areas of interactive television, web services, multimedia kiosks and video streaming to the corporate desktop [32].

Content Management and the End-user

End-users will not continue to use a service, let alone pay for it, just because it has the best technology. They are usually more concerned with the content of the service [32].

- **Content personalization service**

  A multimedia service can be significantly enhanced if it is able to pre-empt the need of each user, automatically supplying the information the user wants without prompting, tailored to the user's current environment. This kind of service can be called personalization service. Personalization and adaptation of information systems to personal needs and personal interests become more and more important. The trend to offer a user the most suitable and narrowed down multimedia information can be seen in research prototypes from different research areas, e.g. an adaptive tutorial agent, adaptive textbooks on the WWW, personalized newspaper, personalized news delivery etc. [18].

  The different requirements of each user create a problem for authors and distributors of information. Typically, the author must either limit the types of user and client technology that can access the information, or else create significantly different versions of the information, each targeted to a particular user group. For instance the authors of a simple Web page need to remember that the page

should be viewable by a wide variety of clients, including web-tvs, personal organizers and advanced mobile phones. The wireless application protocol (WAP) provides a service for wireless mobile terminals by automatically adjusting Web pages for presentation [32]. Also, the end-user has the possibility to view the same content via different delivery channels. For instance, it is possible to view a film via terrestrial analogue, satellite analogue, cable analogue and pre-recorded VCR tapes and DVD, soon via digital terrestrial, digital satellite and digital cable. This range of distribution channels can actually confuse the viewer (the user of the content). Therefore one objective is simplifying the situation for the user [31].

- **Content validation service**

  Content validation service is the task of ensuring that the media content of the service is correct. Content validation can be broken into four task categories. Syntactic validation is the process of ensuring that the media content is technically correct without reference to its actual value. Syntactic validation will ensure that the media is in the correct format and playable by the system expected to receive it. Semantic validation is the process of determining if the content matter is correct in its current use context and whether it can safely be passed to the next stage of the media production process. Semantic validation is the core of any useful validation system. Once a piece of content has been validated, the details of the validation check and its result should be added to the metadata information associated with the content. The information can then be used by future validation services to increase the speed and accuracy of the service. Finally, in order for a validation service to be effective, the information on which a validation result is based must be completely trustworthy. Therefore, it is vital that automatic services for the encryption and digital signing of all content packages is provided as part of any validation service. The inclusion of digital watermarking can also be included under this task [32].

- **Filtering programs**

  Filtering programs are a part of the semantic validation process. There is a lot of inconvenient content in the web. What is inconvenient depends on the end-user, are they children surfing in the web or company's employees working at the business hours. There are two types of filtering software — client based software filtering and server based software filtering.

  The client filtering software programs are individual programs. At the moment there are programs that go by names like Surf Watch, Cyber Patrol, Net Nanny and Cyber Sitter in the market. These are mainly meant to filter the unsuitable content to young audience. In general, these programs come with a pre-determined list of inappropriate sites with the option to subscribe to the updated list of sites. Some of these programs also have controls that can be set to be tighter or looser at filtering based on certain words and phrases. However, without

updating and continued monitoring, this type of software becomes less effective over time as additional inappropriate sites are placed online. The software works by blocking the unsuitable content from the user [127].

There are not so many server based filtering software solutions available. One of the more popular server filtering program is I-Gear by URLabs. The server approach involves a main computer, usually designated for Internet only applications. The server is the main gateway between the local network and the Internet. As the gateway, the server is able to function as a web host, an e-mail host and a filtering interface to all of the computers on the local network. By having a server controlling all Internet features of a connection, there are many more options available for management of the content available on the Internet. Server software has the capability to control what computers on the network can access from the Internet and at what times, as well as the ability to cache Web pages requested. Server filtering software has the capability to regulate access by requiring the user to have a log-in account. An example of how I-Gear works: when a Web page from the Internet is requested, the List Agent compares the URL with a list stored in the I-Gear subject categories, then the URL is either denied or allowed. Next, the DDR (Dynamic Document Review) Agent reviews each page of web traffic looking for unconditionally vulgar words and replaces them with "- - - -". The Local DDR Agent also reviews the documents for any words that have been added to the category list based on local community standards or determined inappropriate for the setting. Finally, the Post Agent views words posted to the Internet and searches for items that have been rated unconditionally vulgar. Based on the criteria set, the agent either allows the requested Web page to be displayed in the browser or the user views a message indicating the reason that the requested page will not be displayed [127]. This kind of software works well for the protection of children at homes and at schools. URLabs I-Gear for FireWall-1 is a content management solution for organizations concerned about providing Internet access for their employees. It enables organizations to ensure that the Internet usage is focused on business during core hours and permits the option of open, unmonitored access after hours [88].

Potential Application Value of the Internet

The Internet population is already big and growing fast. The question is how can the potential value of the Internet be well employed? What is the potential value of e-distribution? First of all, techniques that facilitate easy and quick browsing, retrieval, manipulation and secure access, transaction and purchasing of multimedia content through Internet are needed [132].

"EMusicOnline" is a music purchasing scenario illustrating the potential capability and advantages of on-line information representation, retrieval, browsing, transaction and purchasing. A corresponding scenario for video renting is "EVideoOnline". Instead of going to the store, music can be purchased by logging into EmusicOnline. It is possible to search

for new songs and listen to a sample of each song before the decision of buying it. It is also possible to buy just certain songs instead of an entire CD. No one has to worry about the songs being sold out. The distribution takes place by downloading the file. With EvideoOnline the renting starts by logging into EVideoOnline and specifying the preferred movies. As search results the service presents a list of movie titles alone with a short description. It is possible to see the story board, a list of key frames and a short presentation video on the chosen video. Renting is charged with credit card, the rent-per-view fee. Distribution takes place again by downloading the file. For these kind of services, there are still technical challenges to be solved [132].

Benefits of Content Management to the Content Provider

The Banta Corp. and Glyphica [10, 44] claim that managing the content creates lower costs in production and in distribution of the content. It also enables the use of new channels of distribution like the Internet, laser disc, DVD and VoD. Accessing the content is also easier. Content management also enables better protection of content by automatically managing intellectual property rights. Personalizing the content for target audiences and individual end-user gives the possibility for the company to gain greater profits. As the company has better control over the information provided, they also have better control over the company image on the global market.

Content providers have also realized that they can generate significant profits by reusing, re-expressing, or re-purposing old content. For example, newspapers can be published also on the Internet and TV and motion pictures can be published in a digital TV with digital special effects added. For this reason, media and entertainment companies are seeing that effective management of their old and new content will allow them to maximize their profits [3].

- Web Site Administration

  While creating HTML pages is getting more and more simple, the administration of a web site is still a time consuming and a demanding task. Available tools for web content management only cover some of the relevant aspects of the whole task — an integrated, fully functional solution is still missing. Web administrators still have to cope with many problems, such as ensuring validity of documents for instance management of document availability and expiration, or avoiding invalid links. Other current problems concern the maintenance of document validity — as soon as the document gets outdated, it should be removed in order to avoid waste of resources and to guarantee topicality. Besides a topic index many Web sites maintain a search engine helping to find local documents. Nevertheless, documents of interest may not be found because index data is gathered and updated only periodically and documents can exclusively be reached via hyperlinks. Keeping index data topical is a general problem to be solved. On corporate Web sites, a homogeneous page layout is wanted to establish corporate identity.

Therefore, templates or style files have been used to create new documents. Nevertheless, due to the multiplicity of information providers and daily changing Web site content, it is rather difficult to observe compliance with internal style guides. It is obvious that Web site administration is a very demanding task [70]. The present content management systems available can though ensure that the site can handle the explosive growth of information, it also allows people to make simple changes without being concerned that a major modification could negatively affect the whole site accidentally [83]. For example iWebDB — Web Site Administration based on Object-Relational Database Technology — is an integrated database for Web content management, designed to meet the requirements of Web site administrators [70].

Companies also feel the need to personalize their Web sites. When asked what are the biggest obstacles they face with Web site personalization, almost a half of the companies felt that it was understanding what content to deliver according to a survey by Wilde [129]. Between 10 to 20 percent of the companies felt that not enough resources, getting the technology to work, analyzing the data, keeping content fresh or internal organizational challenge was the biggest problem. Also, making personalization easy for users, integrating legacy systems and showing personalizations's value to users caused some problems [129].

Case: Content Management in a Studio

IBM Research has studied HDTV broadcast technology. Within this project, a content management system for a TV studio has been developed. The rest of this section is a quote from [50].

Managing content in a studio involves a number of critical issues including copyright protection and content re-purposing. The system must be scalable, provide high availability, ensure the un-compromised integrity of content, limit access to only authorized users and enable the quick retrieval of archived material.

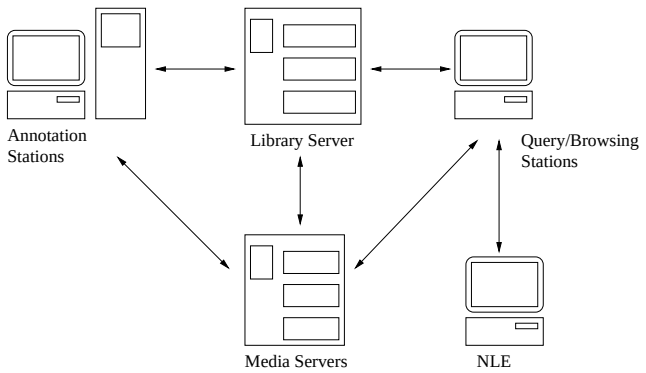

Figure 8.2: Content management in a studio [50]

The architecture of such a content management system is illustrated in figure 8.2. The heart of the system is a library server (or content manager), which maintains the directories and metadata for the content stored on the media servers. The media servers store and stream the content to clients in a real-time fashion. In addition they are responsible for storing and maintaining the time-invariant metadata of their own content. This includes playout information such as shot and frame indexing. An annotation station is provided for logging (ingesting) new content into the system. As new content is ingested, the annotation station will create metadata that can later be used to perform searches on the content. It stores the metadata on the library server and, simultaneously, the content itself is stored on one of the media servers. Once ingested, the browse station is able to search, browse and retrieve content stored anywhere in the studio. This content includes video, audio, text, data, graphics, animation, and images.

The library server is the single centralized store of metadata for all content in the studio. Although it is a single logical entity, it can be instantiated as a cluster of machines to achieve high availability and support large amounts of content. Alternatively, in smaller studios, the library server, media servers and even the SRM (Scalable Reliable Multicast) can be implemented on a single machine. The metadata in the library server includes time-invariant and time-variant metadata, among which are shot length and visual motion. Content in the studio will be identified by a single key which will be unique within the studio and, in some cases, industry-wide (such as an extended-ISCI or a SMPTE 298M Universal Media Identifier).

The annotation station permits manual annotation and performs automatic annotation for incoming content. As video is ingested, it will perform an automatic annotation that includes shot-boundary detection, face detection, and keyframes selection. The logger may also manually enter bibliographic data, a description of the program, and other metadata. This may include copyright and access information for each clip.

HP OpenView
Hewlett-Packard
In addition to traditional network management features, HP OpenView includes systems management and service management features. Users are provided with Web/Java-based and traditional user interfaces.
http://www.openview.hp.com

SUN Solstice
Sun Microsystems
Solstice is a traditional network management application. Different versions are provided for SOLARIS, Windows and Web/Java-based environments, and for TMN and SNMP network management.
http://www.sun.com/solstice

Java Dynamic Management Kit
Sun Microsystems
Java Dynamic Management Kit (JDMK) is the first application using JMAPI technology (for more information on JMAPI, see section 4.3). JDMK helps to develop Web-based management services using Java agents or JavaBeans for Management -technology.
http://sun.com/software

TIVOLI
IBM
TIVOLI is a network management system that contains features that meet the requirements of especially demanding network environments. The product is aimed at both enterprises and network operators.
http://www.tivoli.com

CYBERMANAGE
Wipro Limited
CYBERMANAGE is a Web-based network manager. Development tools are included.
http://cybermanage.wipro.com/index1.html

SPECTRUM
CABLETRON Systems
http://www.cabletron.com/spectrum

INTEL LANDesk
Intel

http://www.intel.com/network/products/LANDesk_srvr_mgr.htm

ASANTEVIEW
Asante Technologies, Inc.
http://www.asante.com/products/p_soft_int.html

UNICENTER TNG
Computer Associates
http://www.cai.com

CONCORD
Concord Communications
http://www.concord.com/products.htm

CLEARSTATS
RedPoint Network Systems
http://www.redpt.com/ClearStats/

NETSCOUT WEBCAST
Netscout
http://www.netscout.com/Products/WebCast/body_webcast.html

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INDEX

Abstract Syntax Notation One . *see* ASN.1
access control 49
Access Control List . . . . . *see* ACL
accounting management 16, 18
ACL 50
ADSL 13
alarms 37
API
  CIM 69
  JMAPI 28, 77
  XMP 28
Application Programming Interface . . . *see* API
ASN.1 16
Asymmetric Digital Subscriber Line . . *see* ADSL
authentication 50
authorization 50

B-ISDN 25
Basic Reference Model for Open Distributed Processing . . . . . *see* RM-ODP
Bayesian Networks . . . . . *see* BN
BN 45
BOOTP 32
Bootstrap Protocol . . . . . *see* BOOTP
Broadband ISDN . . . . . *see* B-ISDN

Cable television . . . . . *see* CATV, 48
CAC 41, 42
Case-Based Reasoning . . . . . *see* CBR
CATV 12, 48
CBR 45
CCB 53
CIM 29, 69
Class of Service . . . . . *see* CoS
CMIP 24, 62
CNM 19
Common Information Model . . . *see* CIM
Common Management Information Protocol . . . . . *see* CMIP
Common Object Request Broker Architecture . . . . . *see* CORBA
confidentiality 50
configuration management . 16, 18, 22, **31**
Connection Admission Control . *see* CAC
constraint-based routing 44
CORBA 27, **29**
CoS **43**, 44
CPN 62
Customer Care and Billing . . . . . *see* CCB
Customer Network Management . . . . . *see* CNM
Customer Premises Network . . . . *see* CPN

DDR 73
delay 41
DEN 70
DHCP 32
Differentiated Services . . . . . *see* DiffServ
DiffServ 43
  DS field 43
Directory Enabled Network . . . . *see* DEN
Distributed Management Task Force Inc *see* DMTF
DMTF 69
DNS 32, 61
Domain Name Service . . . . . *see* DNS
Dynamic Document Review . . . *see* DDR
Dynamic Host Configuration Protocol *see* DHCP
dynamic routing protocols
  IS-IS 44
  OSPF 44
  RIP 44

end-to-end services 47
expert systems 37, **45**
eXtensible Markup Language . . *see* XML

fault management 16, 18, **36**
Fault, Configuration, Accounting, Performance and Security Management . . . . . *see* FCAPS
FCAPS 16, 17, 22, 25
File Transfer Protocol . . . . . *see* FTP
firewalls
  dual-homed host architecture 35
  packet filtering 34
  proxy services 34
  screened host architecture 35

screened subnet architecture 36
flows
elastic flows 41
stream flows 41
FTP 35, 41, 52

GoS 41
Grade of Service . . . . . *see* GoS

HDSL 13
HFC 13
High bit-rate Digital Subscriber Line . *see* HDSL
HTML 28, 59–61, 69
HTTP 59–60
hubs 34
Hybrid Fiber-Coax . . . . . *see* HFC
hybrid services 63–65
HyperText Markup Language . *see* HTML
Hypertext Transfer Protocol . . . *see* HTTP

IAP 12
ICMP 38
IETF 33, 42, 43, 58
IKE 33
IN 48, 63, 64
Integrated Services . . . . . *see* IntServ
Integrated Services Digital Network . . *see* ISDN
integrity 50
Intelligent Network . . . . . *see* IN
International Telecommunication Union — Telecommunication standards . . . . . *see* ITU-T
Internet Access Provider . . . . . *see* IAP
Internet Control Message Protocol . . . *see* ICMP
Internet Engineering Task Force*see* IETF
Internet Key Exchange . . . . . *see* IKE
Internet Security Association & Key Management Protocol . . . . . *see* ISAKMP
Internet Service Provider . . . . . *see* ISP
IntServ 42
IP 48, 51, 52, 58, 59, 61
IP Security Architecture . . . . . *see* IPSec
IPSec 33
IP authentication header (AH) . . . 33
IP encapsulating security payload (ESP) 33
ISAKMP 33
ISDN 48
ISO 47
ISP 44, 51
ISTU-T 24
ITU-T 15, 17, 18, 29, 47, 49

Java Management API . . . . . *see* JMAPI
Java Management Extensions . . . *see* JMX
jitter **41**, 46
JMAPI 28, 77
JMX 28

logs 38

Management Information Base . . *see* MIB
MANET 13
MBR 45
Mean Time Between Failure . *see* MTBF
Mean Time To Repair . . . . . *see* MTTR
MIB **16**, 23, 24, 37
Mobile Ad-hoc Networking . *see* MANET
Model-Based Reasoning . . . . . *see* MBR
MPLS 43
MTBF 32
MTTR 32
Multi-Protocol Label Switching . . . . . *see* MPLS

NAT 34
Network Address Translation . . . . *see* NAT
Network File System . . . . . *see* NFS
Neural Networks . . . . . *see* NN
NFS 52
NN 45
non-repudiation 50

Object Management Group . . . *see* OMG
Object Request Broker . . . . . *see* ORB
OMAP 24
OMG 28
Open Systems Interconnection . . *see* OSI
open systems interconnection (OSI) management 15
Operations, Maintenance and Administration Part . *see* OMAP
ORB 28
OSI 15–18, 22–24, 27
FCAPS 16, 17, 22, 25
layers 42

packet inter net groper . . . . . *see* ping
PAT 34
PBN 30, 61
PCT 33
performance management 16, 18, **45**
performance analysis 45
performance management control 46
performance metrics 45
ping 38
Plain Old Telephone Service . . *see* POTS
PN 62
policy 29
Policy-Based Networking . . . . . *see* PBN
polling 37
Port Address Translation . . . . . *see* PAT
POTS 12
Private Communication Technology . . *see* PCT
PSTN 48, 63
Public Network . . . . . *see* PN
Public Switched Telephone Network . *see* PSTN

QoS 30, 41, **41**, 44, 54, 58, 61
QR 45
Qualitative Reasoning . . . . . *see* QR
Quality of Service . . . . . *see* QoS

RADIUS 58
RBR 45
Real-time Traffic Flow Measurement . *see* RTFM
Remote Authentication Dial-In User Service . . . . . *see* RADIUS
Remote Procedure Call . . . . . *see* RPC
resource management 22
Resource ReSerVation Protocol *see* RSVP
RM-ODP 22
RMON 70
routers 34
routing tables 39
RPC 28
RSVP 42
RTFM 58
Rule-Based Reasoning . . . . . *see* RBR

S-HTTP 32
S/MIME 33
SA 33
Scalable Reliable Multicast . . . . *see* SRM
Secure HTTP . . . . . *see* S-HTTP
Secure Multipurpose Internet Mail Extension . . . . . *see* S/MIME
Secure Shell . . . . . *see* SSH
Secure Socket Layer . . . . . *see* SSL
secure telnet . . . . . *see* stelnet
Security Association . . . . . *see* SA
security management 16, 18, **32**
service providers 47, 49, 53, 56, 58, 59, 61, 62
Service-Level Agreements . . . . . *see* SLA
SGML 60, 69
Signalling System #7 . . . . . *see* SS#7
Simple Network Management Protocol *see* SNMP
SLA 47, **49**, 53, 65
SMFs 16
SMI 16
SNMP **23**, 39, 57, 58, 61
agent-manager concept 23
network management station (NMS) 23
user-based security model (USM) . 24
view-based access control model (VACM) 24
SRM 76
SS#7 24
SSH 33
SSL 33
Standardized Generalized Markup Language . . . . . *see* SGML
stelnet 33
Structure of Management Information *see* SMI
Systems Management Functions . . . . . *see* SMFs

TCP 52
Telecommunications Information Networking Architecture *see* TINA
Telecommunications Management Network . . . . . *see* TMN
Telecommunications Operations Map *see* TOM
TELNET 52
TINA 21, 63
TMN 17
TMN Management Service *see* TMN-MS

TMN Systems Management . . . . . *see* TMN-SM
TMN-MS 17
TMN-SM 18
TOM 20
traceroute 38

UDP 52
Uniform Resource Locator . . . . . *see* URL
URL 59–60

Video on Demand . . . . . *see* VoD
Virtual Private Network . . . . . *see* VPN
VoD 48
VPN 43

WAP 72
web-based
  service management architecture . 62
  architecture 62
  network management 28
Wireless Application Protocol . . . *see* WAP
World Wide Web . . . . . *see* WWW
WWW 53, 59, 60

X.800 49
X.900 . . . . . *see* RM-ODP
X/Open Management Protocols API . . *see* XMP
XML 69, 70
XMP 28